

## INFORMAȚII PERSONALE

## DOVAL Elena

📍 str. Tumului nr.7, Brasov

☎ +40 723 593225

✉ [doval.elena1@yahoo.com](mailto:doval.elena1@yahoo.com); [mgm\\_elena.doval@spiruharet.ro](mailto:mgm_elena.doval@spiruharet.ro)

Sexul Feminin | Data nașterii 30 octombrie 1950 | Naționalitatea român

## EXPERIENȚA PROFESIONALĂ

01 noiembrie 2002–prezent

**Profesor univ. titular (Ordin Ministru 5269/2011); Profesor univ. (Hotararea Senatului) (2008); Conferențiar univ. titular (Ordin Ministru 3895/25.05.2004); Lector univ. titular prin concurs (Decizia Rector 370/15.06.1998 și 1634/25.11.2002).**

Universitatea SPIRU HARET, Facultatea de Științe Juridice, Economice și Administrative (din 1 oct. 2015); Facultatea de Management Brașov (2002-2015).

**Activități didactice:** Predarea cursurilor și coordonarea seminarilor, cercetare științifică, perfecționarea pregătirii personale; îndrumarea activităților științifice a studenților și masteranzilor.

**Predare cursuri: Licență (program Management și program Contabilitate și informatica de gestiune):** *Managementul investițiilor, Analiza strategică a mediului concurențial, Analiza diagnostică și evaluarea întreprinderii, Management financiar, Analiza economico-financiară, Previziune economică, Eficiență economică, Evaluarea întreprinderii, Piețe de capital, Contabilitate baze, Finanțe publice;*  
**Master:** *Managementul schimbării organizatoriale, Managementul strategic al organizației, Strategii manageriale de proiectare.*

**Activități de cercetare științifică:** peste 20 contracte de cercetare în calitate de director sau membru în echipă, peste 200 publicații.

**Organizare evenimente științifice:** Organizator al celui de-al 31-lea CONGRES INTERNAȚIONAL al AMERICAN-ROMANIAN ACADEMY of ARTS and SCIENCES (Academia Americano-Române de Arte Științifice, California, SUA) „Pro-Active Partnership in Creativity for the Next Generation”, 31 Iulie-5 August, 2007; Organizator al SIMPOZIONULUI INTERNAȚIONAL eCEL3 “Effects of continuing learning on labor market and organizations competitiveness”, 21-22 iunie 2008, Universitatea Spiru Haret, Facultatea de Management Brașov; membru în comitete de organizare și comitete științifice a unor simpozioane internaționale organizate în țară.

**Invitat la alte universități (conferințe/prelegeri):** Universitatea Transilvania din Brașov, Facultatea de Silvicultură, Training Program for Implementing the Development Strategy of N.F.A. ROMSILVA”, Finanțator: World Bank for financing the Forestry Development Project (FDP); prelegere: Organizational culture and strategic management (aprilie 2009); DRESMARA (Departamentul de management al resurselor de apă rare) împreună cu Institutul de analiză de apă rare Washington DC (2002-2007) „Planificarea apelor rare” și cu Universitatea Cranfield Marea Britanie (2005) „Management și diplomație a apelor rare”.

**Funcții administrative:** Auditor șef (oct 2013-sept 2015); Decan interimar al Facultății de Management Brașov (16 nov 2011-15.05.2012); Prorector pentru calitatea învățământului (mai 2010–nov 2011); Director Departamentul de evaluare internă și asigurarea calității la nivel de universitate (1 oct. 2008-mai 2010)/ Conducerea executivă a activităților de evaluare internă și asigurarea calității pe universitate; Director adjunct Departamentul de Coordonare Masterat și Doctorat (1 oct. 2007 – 31 sept. 2008)/ Coordonarea unui pachet de programe de masterat online; Decan (feb. 2004 – marti. 2007)/ Managementul facultății; Membru al Senatului universității (2004-2007; 2008-2011); Membru al Consiliului facultății (2004-2015).

**Alte activități:** în anexa

2000–2008

**Conferențiar/Lector universitar asociat**

Centrul Regional pentru Managementul Resurselor de Apă rare Brașov, Universitatea Națională de Apă rare „Carol I”,

- Predarea cursurilor și coordonarea seminarilor în limba engleză conform repartiției sarcinilor de învățământ, cercetare științifică, perfecționarea pregătirii personale; îndrumarea activităților științifice

- ale cursanilor; *Cursuri*: Management financiar, Investiții publice, Previțiuni
- *Cercetare științifică*: membru în echipă contract cercetare CNCSIS „Influența sistemului de management integrat al resurselor naționale de apă asupra îndeplinirii misiunilor forțelor românești participante la acțiuni militare internaționale (2007-2008)”
- 1996–2003 **Lector univ. asociat**
- Universitatea TRANSILVANIA Brașov, Facultatea de Științe Economice și Facultatea de Inginerie Tehnologică
- Predarea cursurilor și coordonarea seminariilor conform repartiției sarcinilor de învățământ, cercetare științifică, perfecționarea pregătirii personale; îndrumare activitate științifice ale studenților. Cursuri: Evaluarea întreprinderii
- 1999–2002 **Director departament, Director general, Expert consultant**
- Finserv SRL Brașov (martie - octombrie 2002), Business Strategy Agents Brașov (noiembrie 2000 - octombrie 2001), Media Pro Group (august 1999 - octombrie 2000): Teleferic Prahova București (martie - octombrie 2000) și Audit & Consulting Services București (august 1999 - februarie 2000).
- Management executiv, Management proiecte, Consultanță în afaceri și investiții.
  - Coordonarea proiectelor de cercetare (prin Business Strategy Agents Brașov): Contract financiar parțial internațional, Nr.9/22.08.2002: *Cercetarea pieței omorilor din județul Brașov pentru Serviciul de asistență pentru înființarea IMM-urilor și consultanță în afaceri*; Contract internațional „Renaissance de l'Europe de l'est de l'ACDI” Z-020238, grant Canada, Nr. 25/17.11.2000 *Cercetare de piață privind estimarea gradului de contaminare cu PCB (bifenilpoliclorinat) a echipamentelor din ROMÂNIA* (2000-2002); alte contracte Phare, RICOP, SAPARD.
  - evaluarea sistemelor calității în cadrul competiției pentru Premiul Român pentru Excelență JURAN, 2001 (candidație întreprinderi mari).
- 1997–2002 **Lector univ. titular prin concurs**
- Universitatea SPIRU HARET București, Facultatea de Management financiar-contabil Constanța și Brașov,
- Predarea cursurilor și coordonarea seminariilor conform repartiției sarcinilor de învățământ, cercetare științifică, perfecționarea pregătirii personale; îndrumare activitate științifice ale studenților. Cursuri: Evaluarea întreprinderii
- 1994–2000 **Cadru didactic specific ID -Tutor**
- THE OPEN UNIVERSITY BUSINESS SCHOOL Marea Britanie; Centrul București CODECS,
- Coordonarea, monitorizarea și evaluarea pe parcurs a procesului de instruire a studenților; Predarea sintezei cursurilor și explicații; studii de caz conform programei analitice, cercetare științifică, perfecționarea pregătirii personale
- 1990–1999 **Expert, Director sucursal, Director filial, Expert, Inspector de specialitate**
- Fondul Proprietății de Stat, Sucursala/Filiala Brașov, Agenția Națională pentru Privatizare, Filiala Brașov,
- managementul procesului de privatizare și restructurarea întreprinderilor cu capital de stat din județul Brașov;
  - organizarea și coordonarea concursurilor de management la societățile comerciale din portofoliu;
  - organizarea și coordonarea licitațiilor de vânzare de pachete de acțiuni active;
  - verificarea documentației de privatizare, a rapoartelor de evaluare și stabilirea prețului de licitație pentru vânzare de întreprinderi, concesiune și locații de gestiune;
  - coordonarea procesului de înființare și dezvoltare IMM-uri.
- 1981–1990 **Lector asociat**
- Centrul de perfecționare a lucrătorilor din industria constructoare de mașini, CPLICM-MICM, Filiala Brașov,
- Predarea cursurilor și coordonarea seminariilor conform repartiției sarcinilor de învățământ, cercetare științifică, perfecționarea pregătirii personale; îndrumare activitate științifice ale studenților. Cursuri: Gestiunea calității; Asigurarea calității.
- 1976–1990 **Economist, șef birou**

Autocamioane Braşov,

-coordonarea biroului Fiabilitate și analiza calității și a activităților de asigurarea calității la nivelul întreprinderii;

-studii de fiabilitate;

-elaborarea Manualului de asigurarea calității;

-elaborarea Buletinului lunar de analiza calității;

-organizarea conferințelor bi-anuale de analiza calității cu furnizorii și beneficiarii;

- secretar tehnic al comisiei de asigurarea calității pe întreprindere.

## EDUCAȚIE ȘI FORMARE

Septembrie 2012	<b>Manager al Sistemelor de management</b>	formare post-universitar
	Universitatea Spiru Haret	
2011	<b>Formator</b>	formare post-universitar
	Institutul pentru Dezvoltarea Resurselor Umane, Constanta (CNFPA),	
2007	<b>Coordonarea proiectelor FP7</b>	formare post-universitar
	EUROFUNDING	
1999–2005	<b>Master of Business Administration (MBA)</b>	Nivelul 7 CEC
	THE OPEN UNIVERSITY BUSINESS SCHOOL, Milton Keynes, Marea Britanie, Module: Marketing internațional, 2005 (certificat); Strategie financiară (certificat), 2002; Managementul strategic al resurselor umane (certificat), 2001; Management strategic (certificat), 2000	
1997–2001	<b>Diploma de Doctor în Management</b>	Nivelul 8 CEC
	ASE București, Facultatea de Management, Teza: Modelarea unor procese manageriale privind investițiile în piața de capital – Instrument al managementului schimbării; Coordonator științific: Prof.univ.dr. Marcel Drago Stoica	
2000–2001	<b>Management în turism / diploma pentru atestat în turism</b>	Specializare post-universitar
	TOURISM, HOTEL & RESTAURANT CONSULTING GROUP București, Ministerul Turismului, Formare managerială în turism	
2001	<b>Evaluator Excelen</b>	expertiză post-universitar
	Fundația Premiul Român pentru Excelență J.M. Juran, Model de excelență modul A și modul B pentru evaluarea sistemelor calității în cadrul competiției pentru Premiul Român pentru Excelență JURAN	
2000	<b>Implementarea programelor și proiectelor, certificat</b>	Specializare post-universitar
	UGIR 1903 București, Managementul proiectelor, finanțări	
1998	<b>Certificat « visiting fellow »</b>	Specializare post-universitar
	FREEDOM HOUSE / NATIONAL FORUM FOUNDATION, Washington DC, SUA, Acțiuni de accelerare a reformei guvernamentale	
1993–1997	<b>Management, diplomă</b>	Nivelul 6 CEC
	OPEN UNIVERSITY BUSINESS SCHOOL Milton Keynes, Marea Britanie,	

1996	<b>Dezvoltarea personalului și comunicarea, diplomă</b>	Specializare post-universitar
	DURHAM UNIVERSITY BUSINESS SCHOOL Marea Britanie în colaborare cu ROMANIAN INSTITUTE FOR MANAGEMENT București,	
1993	<b>Organizare și coordonare Privatizare, certificat</b>	Specializare post-universitar
	CROWN AGENTS TRAINING SERVICES, Londra (Marea Britanie)	
1992–1993	<b>Evaluator și formator</b>	Specializare post-universitar
	COOPERS & LYBRAND INTERNATIONAL și AGENTIA NATIONALA PENTRU PRIVATIZARE; ANEVAR-IROVAL,	
	Evaluarea întreprinderilor; atestat expert evaluator Evaluarea întreprinderilor, evaluarea proprietăților imobiliare, evaluarea bunurilor mobile	
1992	<b>Economie internațională, dezvoltare și mediu, diplomă</b>	Specializare post-universitar
	CENTRE FOR APPLIED STUDIES IN INTERNATIONAL NEGOTIATIONS, Geneva (Elveția)	
	Economie internațională, negociere, dezvoltare durabilă: politici alternative	
1990–1991	<b>Marketing, Consulting, Management, diplomă</b>	Specializare post-universitar
	AROMAR CONSULTING București,	
1989–1990	<b>Informatică, adeverință</b>	Perfecționare post-universitar
	CENTRUL DE PERFECȚIONARE A CADRELOR ÎN INFORMATICĂ, CALCUL ECONOMIC ȘI CONSULTANȚĂ București,	
	Metode și tehnici de organizare, conducere și informatică în activitatea de gestiune a calității	
1978–1979	<b>Inginerie economică, diplomă</b>	Specializare post-universitar
	ASE București, Facultatea de Finanțe-Contabilitate,	
	Ingineria valorii, managementul calității, eficiență economică, altele	
1971–1976	<b>Dipl. Economist</b>	Nivelul 6 CEC
	ASE București, Facultatea de cibernetică economică și statistică,	
	Statistica industriei, construcțiilor și transporturilor	

## COMPETENȚE PERSONALE

Limba(i) matern(e) română

Alte limbi străine cunoscute

	ÎNȚELEGERE		VORBIRE		SCRIERE
	Ascultare	Citire	Participare la conversație	Discurs oral	
englez	C2	C2	C2	C2	C2
francez	B2	B2	B1	B1	B1

Niveluri: A1/A2: Utilizator elementar - B1/B2: Utilizator independent - C1/C2: Utilizator experimentat  
[Cadru european comun de referință pentru limbi străine](#)

Competențe de comunicare

Comunicare, împărtășirea cunoștințelor și experiențelor; consiliere: la Agenția Națională pentru Privatizare și Fondul Proprietății de Stat prin coordonarea, monitorizarea și îndrumarea întreprinzătorilor și activității managerilor întreprinderilor din portofoliu (1990-1999); la Întreprinderea de Autocamioane Brașov prin organizarea conferințelor bi-anuale de specialitate în domeniul calității

Competențe organizatorice/manageriale

organizare cursuri în cadrul întreprinderii (1978-1989); prin activitatea didactică (din 1981 - prezent); participarea în calitate de „commissioner” la Comisia de lucru ROMÂNIA-SUA pentru acordarea sprijinului în procesul de reformă a guvernului, 1998-2000 (onorific); în SUA în cadrul programului de „visiting fellow”, în activitatea depusă la Departamentul de stat pentru dezvoltare, Ohio, 1988.

Organizarea Congresului Internațional ARA 2007 al Academiei Americano-Române de Arte și Științe, SUA și membru în comitetul organizatoric al altor conferințe naționale cu participare internațională.

Conducerea echipei: la cursurile OU Business School, Marea Britanie (1993-2004); prin coordonarea proiectelor de consultanță (2000-2002) și cercetare științifică;

Coordonare și conducere la locul de muncă prin natura sarcinilor (1977-prezent); coordonare și conducere în calitate de reprezentant în AGA și în Consiliul de Administrație la 12 societăți comerciale cu capital de stat și privat din diferite sectoare de activitate, 1994-2002;

Organizare și conducere în calitate de președinte și prim-vicepreședinte a UGIR-1903 Brașov, 1998-prezent (onorific);

Organizare SIF Transilvania (1992-1993);

Organizarea compartimentului (birou) „Fiabilitate și analiza calității” și a departamentului (serviciu) de „Asigurarea calității” la Întreprinderea de Autocamioane Brașov, (1977-1989).

Diagnostic tehnic și tehnologic privind defecțiunile autocamionanelor în cadrul studiilor de fiabilitate (Autocamioane Brașov 1977-1989); Diagnostic tehnic în cadrul analizei diagnostic în proiecte și evaluări de întreprinderi, proprietăți și bunuri mobile (1993-prezent).

Competențe dobândite la locul de muncă

**Activitate științifică** : 28 cărți (unic autor; coordonator volum; în colaborare), 9 ghiduri pentru studenți (co-autor sau coordonator), cursuri pe suport electronic (platforma Blackboard), peste 150 publicații în reviste și proceedings (articole, studii), 20 contracte de cercetare, (director sau membru în echipă) finalizate (anexa -Lista de lucrări).

**Activități onorifice** :

- Participare la editare reviste:

- Membru în Editorial team, *Journal of Business and Management Sciences*, ISSN 2333-4495 print; 2333-4533 online, <http://www.sciepub.com/journal/jbms/EditorialBoard>.
- Membru în International advisory Board, *Management and Organizational Studies*, ISSN 2330-5495, SCIEDU Press, USA, Canada.
- Membru în Editorial Board, *Journal of Academic Research in Economics* (JARE), USH Constanta; ISSN 2066-0855; [www.jare-sh.com](http://www.jare-sh.com).
- Membru în Editorial Advisory Board, *Journal of Applied Economic Science* (JAES); USH Craiova; ISSN 1843-6110.
- Membru în Scientific Board, *Review of General Management*, USH Brașov; ISSN 1841-818x.
- Membru în Scientific Board, *Scientific Bulletin of the Politehnica University of Timișoara*, Transactions on Economics and Social Science (SBESS); ISSN 1583-7475, Editura POLITEHNICA, Timișoara, <http://www.mpt.upt.ro/pag/411.html>.
- Membru în Editorial team, *The Journal of Business Management and Economics* (JBME), <http://e3journals.org/JBME/Editorial%20team.htm> (2010-2013).

- Membru în comisia “Egalitate de anse” COJES Brașov; 2005 – prezent;

- Vicepreședinte UGIR-1903 Brașov, 2002-prezent; președinte fondator 1998-2002;

- Membru în comisia de sprijin a reformei în România (Commissioner) «US-ROMANIA ACTION COMMISSION» în perioada 1998-2001.

**Asociații profesionale** :

- **din România**: membru ANEVAR, CECCAR, CAMERA AUDITORILOR FINANCIARI DIN ROMÂNIA, CLUB CODECS, CLUBUL ECONOMIȘTIILOR BRAȘOVENI, AROMAR, UGIR-1903.

- **din străinătate**:

- Membru al the World Economists Association (din 2013);
- Membru EDEN–EUROPEAN DISTANCE AND E-LEARNING NETWORK (confirmare în 25 Ianuarie 2010);
- Membru corespondent al American-Romanian Academy of Arts and Sciences” (ARA), California, SUA (din 2007);
- Membru ICDE -International Council for Distance and Open Education, Norvegia (din 2007).
- ALUMNI ASSOCIATION UK (Marea Britanie) (din 2006);

- Membru SIGEF Spania – Sociedad Internacional de Gestión y Economía Fuzzy (din 2006).

#### **Distincții:**

- Premiul Academiei Americano-Române de Arte Științifice, California, SUA, 2007 (pentru distincția contribuției la progresul educațional științific în spiritul schimbului liber de valori și idei).

#### **Activități în interesul învățământului:**

Evaluarea internă la nivel instituțional a Universității *Spiru Haret* în 2007-2008, 2008-2009; 2009-2010 și 2010-2011 în calitate de Director al Departamentului de evaluare internă și asigurarea calității, membru și președinte CEAC și Prorector pentru asigurarea calității; elaborarea a peste 30 proceduri, metodologii și regulamente pentru evaluarea și asigurarea calității educației.

#### **Reprezentarea Universității Spiru Haret la evenimente internaționale**

- 2011, 4-7 aprilie, Madrid, INQAAHE CONFERENCE 2011 "Quality Assurance: Foundation for the Future".

-2011, 12-13 mai, Brussels, Workshop: Mapping the application and implementation of the ESG (MAP-ESG), EUA-European University Association, Fondation universitaire (University Foundation), Brussels.

-2010, 18-20 November, Lyon: *the fifth European Quality Assurance Forum, Building Bridges: Making sense of QA in European, national and institutional contexts*, co-organised by ENQA, ESU, EUA and EURASHE and supported by the Lifelong Learning Programme of the European Commission, hosted by University Claude Bernard Lyon I, France.

-2009, 5-12 Februarie, Washington D.C., *91st ACE Annual Meeting*, ACE Institute for New Chief Academic Officers, National Association of Diversity Officers in Higher Education (NADOHE).

-2009, 19-21 Noiembrie, Copenhaga: al 4-lea Forum European pentru Asigurarea Calității, EUA, *Creativity and diversity: challenges for quality assurance beyond 2010*.

-2008, 23-25 Octombrie, Rotterdam: *Conferința de Toamnă a EUA, Inclusive and responsive universities for competitiveness in Europe*.

-2008, 11-13 Octombrie, Bruxelles: *EUA training for Institutional quality assurance self evaluation*.

Participare la consultarea online privind politicile publice propuse de panelurile de experți în cadrul proiectului "Calitate și Leadership pentru Învățământul Superior Românesc" <http://bit.ly/rezultateELPHI> și propuneri de politici privind învățământul superior românesc la orizontul 2025.

Reprezentant al Universității *Spiru Haret* în echipa de implementare a proiectului Metodologia de realizare a Cadrelor Naționale al Calificărilor din Învățământul Superior (CNCIS), domeniul științe economice, specializarea management pentru definirea la nivel național a competențelor la programele de licență, coordonat de Agenția Națională pentru Calificările din Învățământul Superior și Parteneriat cu Mediul Economic și Social (ACPART).

#### **Altele:**

Evaluator în cadrul ARACIS (în listă, reconfirmat în noiembrie 2010);

Referent în comisii de doctorat la Academia de Studii Economice, Facultatea de Management; membru în comisii de concurs cadre didactice (Universitatea Transilvania din Brașov, Universitatea Națională de Apărare Carol I, Universitatea Spiru Haret).

#### **Activitate științifică - Lista de lucrări științifice în anexa**

#### **Competențe informatice**

- de operare PC: MS Office (Word, Excel, PowerPoint), Adobe, Ciel, Apple, Internet, dobândite prin auto-învățare, 1994-prezent;

- de creare baze de date, dobândite în facultate și la locul de muncă, 1972-1989.

Prof. univ. dr. Elena Doval



**Activitatea stiintifica-publicatii  
Elena DOVAL, Professor, PhD**

**Doctorate thesis:** *Modelling decision making processes regarding investments in the capital market- A tool of change management*, 359 pages, coordinator Prof. Marcel Dragos Stoica, PhD, Academy of Economics Bucuresti, Faculty of Management, public presentation on 23 October 2001; Doctor in management (diploma 2002).

**I. PUBLICATIONS**

**Books/chapters in books/manuals**

- Dragomir, C., (coord.) Doval, E., et al. (2013) *European Dimension of the Organization Management*, Part I, Editura Funda iei România de Mâine, Bucure ti, ISBN 978-973-163-180-6.
- Doval, E., Negulescu, O. (2013) *Economic efficiency*. Course in DL technology (*Eficienta economica*. Curs in tehnologie ID-IFR), Editura Funda iei România de Mâine, Bucure ti, ISBN 978-973-163-674-0, 200 pages.
- Doval, E., Negulescu, O. (2013) *Financial-accounting management*. Course in DL technology (*Management financiar-contabil*. Curs in tehnologie ID-IFR), Editura Funda iei România de Mâine, Bucure ti, ISBN 978-606-20-0068-4., 116 pages.
- Doval, E., Negulescu, O. (2013) *Strategic analysis of the competitive environmemnt*. Manual in DL technology (*Analiza strategica a mediului concurential*. Curs in tehnologie ID-IFR), Editura Funda iei România de Mâine, Bucure ti, ISBN 978-606-20-0053-0, 159 pages.
- Doval, E., Negulescu, O. (2013) *Enterprise appraisal*. Manual in DL technology (*Evaluarea intreprinderii*. Curs in tehnologia ID-IFR), Editura Funda iei România de Mâine, Bucure ti, ISBN 978-973-163-996-3, 178 pages.
- Doval, E., Negulescu, O. (2013) *Investment management*. Manual in DL technology (*Managementul investitiilor*. Curs in tehnologia ID-IFR), Editura Funda iei România de Mâine, Bucure ti, ISBN 978-606-20-0054-7, 260 pages.
- Doval, E. (2012) *Financial management (Management financiar)*, Manual in DL technology, Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-606-20-0068-4, 111 pages.
- Doval, E., Negulescu, O. (2012) *Diagnostic analysis and enterprise evaluation (Analiza diagnostic si evaluarea intreprinderii)*, Manual in DL technology, Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-973-163-996-3, 173 pages.
- Doval, E. (coord.), Negulescu, O., Manea, D. (2011) *The fundamentals of financial management (Fundamentele managementului financiar)*, Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-973-163-612-2, 153 pages.
- Doval E., tef nescu R. (2011) *Econometry and prognosis*. Manual in DL technology (*Econometrie i prognoz* , Manual în tehnologie ID-IFR), Editura FRM Editura FRM, Bucure ti, ISBN 978-973-163-812-6.
- Doval, E. (coord.), Negulescu O. (2011) *The basics of enterprise evaluation (Bazele evaluarii intreprinderii)*, Editura Fundatiei România de Mâine, Bucuresti, 978-973-163-611-5, 196 pages.
- Doval, E. (2011) *Economic efficiency (Eficienta economica)*, Editura Fundatiei România de Mâine, Bucuresti, 978-973-163-610-8, 212 pages.
- Galiceanu M. (coord.), Doval, E. Et al (2011) *Entrepreneurs in tourism-New organizational solutions (Antreprenori in turism - noi solutii organizationale)*, Editura Universitaria Craiova, 978-973-671-301-9.
- Doval, E.(coord) Constantinescu, M., Parvu, I (2011) *Entrepreneurial processes (Procese antreprenoriale)*, Editura Reprograh, Craiova.
- Doval, E. (coord.), (2011) *The white book of Romanian open and distance learning (Cartea alba a invatamantului romanesc deschis si la distanta)*, Editura Universitaria, Craiova, 978-606-14-0217-5, 200 pages.
- Stefanescu, C. (coord.), Doval E. et al (2009) *Institutional management of Brasov County Council (Managementul institutional la nivelul Consiliului Judetean Brasov. Aspecte dominante ale culturii organizationale and orientarea acestora in directia cresterii performantei activitatii)*. Editura Fundatiei România de Mâine, ISBN 978-973-763-381-7, 252 pages, contribution: pp.133-159.
- Doval, E., (2009) *Strategic analysis of competitive environment (Analiza strategica a mediului concurential)*. 2nd ed. Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-973-163-375-6, 184 pages; Doval, E. (2003) 1st ed. Editura Fundatiei România de Mâine, Bucuresti, ISBN 973-582-765-4, 153 pages.
- Foris, T., Doval, E. (coord.) (2008) *Virtual lifelong learning in Romania within European and international space*. Editura Universitatii Transilvania, ISBN-978-973-598-330-7, 231 pages, contribution: pp. 52-59; 65-66.
- Foris, T., Doval, E. (coord.) (2008) *Coorfromates of continuing learning*. Editura Universitatii Transilvania, ISBN-978-973-598-331-4, 185 pages, contribution: pp. 29-37; 178-185.
- Doval, E. (coord.) (2008) *Effects of continuing learning on labour market and organizations competitiveness*. Editura Fundatiei România de Mâine, ISBN 978-973-163-263-6 cu CD-ROM, 617 pages, contribution: pp.15-21; 69-72; 103-106; 247-250; 320-325; 394-402.
- Doval, E. (2008) *Investments Management (Managementul investitiilor)*. Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-973-163-304-6, 336 pages, 2nd ed.; Editura Fundatiei România de Mâine, Bucuresti, 2006, ISBN 973-725-490-2, 336 pages, 1st ed.
- Doval, E. (2008) *Organizational change management within International Context (Managementul Schimbarii Organizationale in Context International)*. 2nd ed. Infomarket, Brasov, ISBN 973-8204-69-0, 227 pages. Editura Infomarket, Brasov; 2005, ISBN 978-873-8204-99-7, 236 pages. 1st ed.
- Doval, E. (2008) *Economic forecasting in the firm management (Previziunea economica in managementul firmei)*. 3rd ed. Editura Fundatiei România de Mâine, Bucuresti, ISBN 978-973-163-104-2, 176 p; 2007, 2nd ed., Editura Fundatiei România de Mâine, Bucuresti, ISBN 973-725-709-x, 176 p.; Doval, E. (2003) Editura Fundatiei România de Mâine, Bucuresti, ISBN (13)978-973-725-709-3, 176 pages, 1st ed.

- Doval, E., Helerea, E. (coord.), (2007) *Pro-Active Partnership in Creativity for the Next Generation*. Presses Internationales Polytechnique, Québec, Canada. ISBN 978-2-553-01412-3, 2 volume, 990 pages., contribution: pp. 307-310, 336-338, 610-613.
- Doval, E. (coord.), Foris, T., Posea, C., Verboncu, I. (2006) *Continuing learning within knowledge based economy. Dictionary of terms. (Invatarea continua in economia bazata pe cunoastere. Dictionar de termeni)*. Editura Universitatii Transilvania from Brasov, (10) 973-635-860-7; (13) 978-973-635-660-9, 70 pages.
- Stoica, M., Ivanel, D., Doval, E., Popescu, R., Jors, C. (2004) *Evaluation and management of financial- banking risk (Evaluarea and Gestiunea Riscului Financiar-Bancar)*, ISBN 973-85559-6-5, contribution: chapters 6,8 and 9 (Banking methods for limit client risk, From the moral hazard to creative partnership, Obsolence versus modernisation), pp. 98-109, 123-143.
- Doval, E. (2003) *Organization's financial management (Managementul financiar al organizatiei)*. Editura Universitatii Transilvania Brasov ISBN 973-635-214-5; 103 pagini.
- Malos, G., Doval, E., et al. (2001) *Defence Resources Management for Senior Officials*, Volume 3, Part One, Part Two, Economical and Financial Analysis Tools, Editura CRMRA, Brasov, ISBN 973-85083-0-4; 973-85083-3-0, contributie proprie pp.87-106, 289-311.

### Students guides

- Dragomir, C. (coord.), Petrescu, I., Doval, E., s.a. (2007) *Bachelor exam in Management. Tests. Expanation notes*. Editura Lux Libris, Brasov. ISBN 973-9458-10-6, pp.285-320.
- Doval, E. (coord.) (2005) *Syntesis, 1st grade. Distance learning, Management*. Editura Funda iei România de Măine, Bucuresti, ISBN 73-725-444-9, 624 pages.
- Doval, E. (coord.) (2005) *Management. Syntesis 4th grade. Distance learning*. Editura Funda iei România de Măine, Bucuresti, 973-725-323-X, 171 pages.
- Doval, E. (coord.) (2005) *Management. Syntesis 3rd grade. Distance learning*. Editura Funda iei România de Măine, Bucuresti, 973-725-259-4, 328 pages; pp. 19-46.
- Doval, E. (coord.) (2005) *Management. Syntesis 2nd grade. Distance learning*. Editura Funda iei România de Măine, Bucuresti, 973-725-258-6, 194 pages.
- Dragomir, C. (coord.), Petrescu, I., Doval, E., s.a. (2005) *Bachelor exam in Management. Tests. Expanation notes*. Lux Libris, Brasov, 973-9458-41-6, pp. 251-280.
- Doval, E., (coord.) (2004) *Management. Syntesis, 1st grade*. Editura Funda iei România de Măine, Bucuresti, 973-725-097-4, 480 pages.
- Dragomir, C. (coord.), Petrescu, I., Posea, C., Stoica, M., Doval, E., Pânzaru, S., Hâncu, D., Vasilescu, Stefanescu, R., Vanghelie, C., Bajenaru, G. (2004) *Bachelor exam in Management. Tests. Expanation notes*. Editura Lux Libris, Brasov, 285-320, ISBN 973-9458-10-6.
- From, M.A., Doval, E. (coord.) (2004) *Management. Syntesis 1st grade. Distance learning*. Editura Fundatiei România de Măine, Bucuresti, 973-725-097-4, 480 pages.

**Online courses and students guides (Blackboard platform):** peste 60 (2006-2015)

### ISI/Thomson articles/studies in ISI proceedings volumes

- Doval, E. (2015) *How the local cultural issues are affecting the retail international companies' competitive advantage?*, ISI Conference "Globalization, intercultural dialogue and national identity", 2-nd edition, 28-29 May 2015, Tîrgu Mures, in Boldea, I. (coord.) 'Debates on globalization. Approaching national identity through intercultural dialogue', Section: Social Sciences and Management, Ed. Arhipelag XXI Press 2015, ISBN 987-606-93692-5-8 (the Book of Proceedings in progress of evaluation to be indexed in Thomson Reuters, Web of Knowledge), p.45-49.
- Doval, E. (2014) *The change management process regarding the organization's communication*, ISI Conference 'Communication, context, interdisciplinarity' (CCI 3), Tg.Mure , 23-24 octombrie 2014, in Boldea, I. (coord.) "Communication, context, interdisciplinarity", Vol. 3, Petru Maior University Press, ISSN 2069- 3389 (the Book of Proceedings in progress of evaluation be indexed in Thomson Reuters, Web of Knowledge), p.425-432.
- Doval, E. (2014) *Change management model to integrate new cultural values into the international organization's strategy*, ISI Conference "Globalization, Intercultural dialog and National Identity," 1<sup>st</sup> edition, 29-30 Mai 2014, Tg. Mure , in Boldea, I. (editor) "Globalization and Intercultural dialog. Multidisciplinary Perspective", Ed. Arhipelag XXI Press 2014, ISBN 978-606-93691-3-5, (the Book of Proceedings in progress of evaluation be indexed in Thomson Reuters, Web of Knowledge), (open access [www.upm.ro/gidni](http://www.upm.ro/gidni)), vol. 8, p. 31-38.
- Negulescu, O., Doval, E. (2014) *The impact of the green investment on industry and society: nine benefits*, ISI Conference: 7th Annual Conference of the EuroMed Academy of Business, Kristiansand, Norway, September 18th-19th, 2014, Norway, in The Conference Proceedings: Vrontis, D., Weber, Y, Tsoukatos, E (editors) "The future of entrepreneurship", Ed. EuroMed Press, ISBN 978-9963-711-27-7, pp.1868-1870.
- Doval, E., Negulescu, O. (2014) *A model of green investments approach*, ISI Conference: 'Emerging Markets Queries in Finance and Business', 24-27 Octombrie 2013, Tg. Mures, Procedia Economics and Finance, Elsevier, ISSN 2212-5671 (open access), Vol.15, (the Book of Proceedings in progress of evaluation to be indexed in Thomson Reuters, Web of Knowledge), p. 847-852.
- Negulescu, O., Doval, E. (2014) *The quality of decision making process related to organizations' effectiveness*, ISI Conference: 'Emerging Markets Queries in Finance and Business', 24-27 Octombrie 2013, Tg. Mures, in Procedia Economics and Finance, Elsevier, ISSN 2212-5671 (open access), Vol.15, (the Book of Proceedings in progress of evaluation to be indexed in Thomson Reuters, Web of Knowledge), p. 858-863.
- Doval, E. (2013) *A knowledge management process draft by using comparison of case studies*, ISI Conference: International Conference ModTech 2013, Modern Technologies in Industrial Engineering, 27-29 iunie 2013, Sinaia 2013, *Modern Technologies in Industrial Engineering, Abstract*, p.311.



- Doval, E., Negulescu, O. (2013) Why positive feedback for future organizations strategy design?, *ISI Conference: 6th Annual EuroMed Conference*, 23-24 Septembrie, 2013, Estoril, Portugal, 2013, *Social Innovation facing Bio Economics*, ISBN: 978-9963-711-16-1, p. 2446-2448.
- Negulescu, O., Doval, E., (2013) A matrix of investments in social responsibility and sustainability, *ISI Conference: 6th Annual EuroMed Conference*, 23-24 Septembrie, 2013, Estoril, Portugal, *Social Innovation facing Bio Economics*, ISBN: 978-9963-711-16-1, p.2561-2563.
- Doval, E., Negulescu, O. (2013) *A model of green investments approach*, *ISI Conference "Emerging Markets Queries in Finance and Business"*, 24-27 Octombrie 2013, Tg. Mures, in *Procedia-Economics and Finance*, Elsevier, SciVerge Science Direct, [www.sciencedirect.com](http://www.sciencedirect.com), ISSN: 1877-0428, p.1-6.
- Negulescu, O., Doval, E. (2013) The quality of decision making process related to organizations' effectiveness, *ISI Conference: Emerging Markets Queries in Finance and Business*, 24-27 Octombrie 2013, Tg. Mures, in *Procedia- Economics and Finance*, Elsevier, SciVerge Science Direct, ISSN: 1877-0428, [www.sciencedirect.com](http://www.sciencedirect.com), p.1-6.
- Negulescu, O., Doval E. (2013) *Managers' position against risk, uncertainty and efficiency within the green industry: ten questions*, 11-12 October, SIM 2013, Timisoara, *Procedia - Social and Behavioral Sciences*, Elsevier, SciVerge Science Direct, [www.sciencedirect.com](http://www.sciencedirect.com), ISSN: 1877-0428, p. 339-343.
- Andronic,R.L, Andronic, A.O., Doval, E., Lepadatu, I., Negulescu, O., Raulea, C. (2012) *Romanian Employers' Perception of Distance Education*, *Procedia - Social and Behavioral Sciences*, Elsevier Ltd. Volume 46, (2012), <http://www.sciencedirect.com/science/journal/18770428/46/>, p. 2307-2311.
- Andronic,R.L, Andronic, A.O., Doval, E., Lepadatu, I., Negulescu, O., Raulea, C. (2012) *Romanian Graduates' Opinions on Distance Learning*, *Procedia - Social and Behavioral Sciences*, 2012 Elsevier Ltd. Volume 46, (2012), <http://www.sciencedirect.com/science/journal/18770428/46/>, p. 2322-2326.
- Andronic,R.L, Andronic, A.O., Doval, E., Lepadatu, I., Negulescu, O., Raulea, C. (2012) *Opinions about distance learning in Romania – a comparative research*, *Procedia - Social and Behavioral Sciences*, 2012 Elsevier Ltd. Volume 69, (2012), <http://www.sciencedirect.com/science/article/pii/S1877042812056479>, p. 2151-2155.
- Balan I., Tipa, S., Doval, E. (2010) *Environmental pollution and human health*, *Metalurgia International*, Vol.XV (2010), Special issue no.9, ISSN 1582–2214, Indexed in Thomson scientific master journal list, letter M, position 400, <http://scientific.thomson.com/cgi-bin/jrnlst/jlresults.cgi>, Citation index (2009): 0,173, p. 56-60.
- Doval, E. (2009) *Dominant logic in investments in knowledge decision making*, *Metalurgia International* no..4/2010, ISSN 1582–2214, Indexed in Thomson scientific master journal list, letter M, position 400, <http://scientific.thomson.com/cgi-bin/jrnlst/jlresults.cgi>, Citation index (2009): 0,173, p. 124-126.
- Doval, E. (2009) *Return on investments in marketing integrated communications within global environment*, *Metalurgia International* no..4/2010, ISSN 1582–2214, indexed in Thomson scientific master journal list, letter M, position 400, <http://scientific.thomson.com/cgi-bin/jrnlst/jlresults.cgi>, Citation index (2009): 0,173, p. 56-60.
- Galatescu, A., Alexandru, A., Doval, E., Kovacs, S. (2010) *Ontology-based Modeling and Inference for Occupational Risk Prevention*, *NexTech 2010 Conference, SEMAPRO The Fourth International Conference on Advances in Semantic Processing*, October 25-30, 2010, Florence, Italy, IARIA, ISBN 978-1-61208-000-0, [www.iaia.org/conferences.html](http://www.iaia.org/conferences.html), Indexing with: ISI Thompson Conference Proceedings Citation Index (CPCI), - Elsevier's EI Compendex Database, EI's Engineering Information Index, - DBLP, IET INSPEC, and other relevant specialized indexes, p. 205-211.
- Costescu, M., Doval, E., Kovacs, S. (2009) *Development of a risk assessment system based on pattern matching of behavioural fault models*, the Third International Conference on Safety and Security Engineering, University of Rome La Sapienza and the Wessex Institute of Technology of the UK, 1 - 3 July 2009, Rome, Italy. Thomson Reuter index: No. 34579 Conference title: 3rd International Conference on Safety and Security Engineering, Source title: Safety and Security Engineering III, Series title: WIT Transactions on the Built Environment; [http://thomson.euters.com/products\\_services/science/science\\_products/a-z/conf\\_Proceedings\\_citation\\_index?](http://thomson.euters.com/products_services/science/science_products/a-z/conf_Proceedings_citation_index?). Article published in *Risk Analysis VII & Brownfields V*, Edited By: C.A. Brebbia, Wessex Institute of Technology, UK and C.N. Brooks, Greenfield Environmental Trust Group, USA, ISBN: 978-1-84564-472-7, (2010), British Library Cataloguing-in-Publication Data, ISSN: 0272-4332, Pages: 960, Book Series: WIT Transactions on Information and Communication Technologies, Series Volume: 43, <http://www.witpress.com/978-1-84564-472-7.html>, p. 161-170.
- Doval, E. (2006) *Complexity within international markets: creating a strategic decisions field*. International Conference on Business Excellence ICBE-2006, simpozion indexat ANCS cotat ISI, Ministry of Education and Research, Academy of Economic Studies Bucharest and "Transilvania" University of Brasov, in Bratianu C., Lixandriou D. and Pop N.AI, Business Excellence, Editura ASE Bucuresti, (10) 973-594-878; (13) 978-973-594-847-4, The Proceedings of the International Conference on Business Excellence 2006 are included in the ISI Web of Knowledge; <http://www.business-excellence.ro/>, p 152-158.

#### Articles indexed in international databases

- Doval, E. (2015) Lean strategy applied in the organizational change process management, *Review of General Management*, ISSN 1841-818x, Vol.22, iss.2, in press.
- Negulescu, O, Doval, E. (2015) A matrix of investments in social responsibility and sustainability: an empirical case study in Romania, *Journal for Global Business Advancement*, Special issue, Vol. 8. Inderscience, ISSN 1746-966X, <http://www.inderscience.com/info/ingeneral/forthcoming.php?code=jgba>; indexed in Scopus (Elsevier), Academic OneFile (Gale), Business and Company Resource Center (Gale), Expanded Academic ASAP (Gale), General BusinessFile ASAP International (Gale), Google Scholar, InfoTrac Custom Journals (Gale), Inspec (Institution of Engineering and Technology), Cabell's Directory, in press.
- Doval, E. (2015) A framework for knowledge management process, *Review of "Geopolitics, History and International Relations"* 7(1), 2015, ISSN 1948-9145; Supliment "Landscapes: Perception, Knowledge, Awareness and Action-Proceedings", Editor Bajrektarevic, Anis (University of Applied Sciences-

IMC, Krems, Austria), 7(1), 2015, ISSN 1948-9145; indexed in CEEOL, EBSCO, IBSS, ProQUEST, etc. Adlleton Academic Publishers, New York, <http://www.adlletonacademicpublishers.com/about-ghir> (published, in progress of receiving).

- Doval, E. (2014) Changing the strategy: learning or knowledge based organization?, *Review of General Management*, ISSN 1841-818x, Vol.20, iss.2, p.138-149.
- Doval, E. (2014) A pattern for the cost-benefit analysis procedure used in investment project management, *Review of General Management*, vol.19, issue 1, ISSN 1841-818x, p. 84-94.
- Negulescu, O., Doval, E. (2012) Ethics issues in the management of the projects, *Review of General Management*, ISSN 1841-818x (RePEc, Copernicus, Cabell, Ulrich, EBSCO), Volume 15, Issue 1, 2012, <http://www.managementgeneral.ro/>, p. 36-43.
- Doval E., Bondrea E., Negulescu O. (2011) A model of university quality culture system: filling in the gaps, *Journal of US-China Public Administration*, David Publishing, ISSN1548-6591, USA, Volume 8, no.9, (71), sept.2011, p.1058-1067.
- Doval, E., Negulescu, O. (2011) The sustainable company and the diamond of sustainable development management, *Journal of management systems, Supplement of Quality-access to success*, ISSN 1582-2559, vol.12, no.123, p.240-246.
- Doval, O., Doval, E. (2011) *Government intervention in economy and its impact on organizations' development*, *Review of General Management* ISSN 1841-818x, 2011, Volume 12, Issue 1, <http://www.managementgeneral.ro/>, p. 69-78.
- Doval, E. (2010) A model of planning process by using scenarios in strategic management. *Journal of Applied Economic Sciences*, ISSN 1843-6110, Volume V, Issue 4(14)\_Winter 2010, <http://www.jaes.reprograph.ro/>, p. 317-323.
- Balan, L., Tipa, S., Doval, E. (2010) Dimensions of globalization. In *Ecological performance in a competitive economy PEEG 2010. Review Quality-Access to success*, Supliment, ISSN 1582- 2559, year 11, no.118, pp.191-194.
- Doval, E., Doval, O. (2010) Using the synergy of alliances and partnership for sustainable growth, *Review of General Management*, ISSN 1841-818x, 2010, Volume 11, Issue 2, <http://www.managementgeneral.ro/>, p. 79-81.
- Stefanescu, C., Doval, E. (2010) Implications of ethical values on management, *Review of General Management*, ISSN 1841-818x, 2010, Volume 11, Issue 1, <http://www.managementgeneral.ro/>, p 37-43.
- Doval, E., Doval, O. (2009) Relevant issues for management culture change with medium sized enterprises. *Review Calitatea - acces la succes*, Supliment, ISSN 1582- 2559, vol.10, no..101 special, p. 5-7.
- Doval, O., Doval, E. (2009) Shifts in investments strategies due to international volatile environment. *Review Calitatea - acces la succes*, Supliment, ISSN 1582 2559, vol.10, no..101 special, p. 204-210.
- Doval, E. (2008) Priorities in small and medium sized enterprises management in Valea Jiului. *Review Minelor* No..3/2008, 1220-2053, <http://www.infomindeva.ro/reviewminelor/>, BDI: <http://www.ebscohost.com/titleLists/a9h-journals.pdf>, p. 38-40.
- Doval, O., Doval, E. (2008). Le changement de la culture entrepreneuriale vers le développement durable. *Review ANALELE Universitatii from Oradea*, Seria: Stiinte economice, Tom XVII No..1/2008, 1582-5450. <http://steconomice.uoradea.ro/>, p. 288-293.
- Doval, E., Doval, O. (2008) Antithesis regarding the interests in management relationship with the owners. *Review Calitatea Acces la Succes* Supliment "Dezvoltarea sociala and performanta economica", 1582-2559, p.118-122.
- Stefanescu, C., Doval, E. (2008) *Implications of organizational culture on business success* (Implicatiile culturii organizationale asupra succesului in afaceri). *Review Calitatea Acces la Succes*. Supliment "Dezvoltarea sociala and performanta economica", 1582-2559, p.112-117. <http://www.calitatea.srac.ro/>, Indexed: Scopus, ProQuest, Cabell's and EBSCO, [http://info.scopus.com/documents/files/scopustraining/resource/library/xls/title\\_list.xls](http://info.scopus.com/documents/files/scopustraining/resource/library/xls/title_list.xls), CNCSIS B+.
- Doval, E., Ilie, A.M. (2008) *Standardisation strategy in management, including defence strategy in globalization context*. *Buletinul Universitatii Nationale de Aparare Carol I*, No.1/2008, pp. 203-212, 1584-1928, <http://buletinul.unap.ro/>, CNCSIS B+.
- Doval, E. (2008) *Organization's competitive advantages related to societal knowledge management*, *Review ANALELE Universitatii from Oradea*, Seria: Stiinte economice, Tom XVII No..1/2008, pp. 208-214, 1582-5450, CNCSIS B+, Indexed: RePEc, DOAJ, EBSCO, <http://steconomice.uoradea.ro/>.
- Doval, E., Ilie A.M. (2008) *Complexity and flexibility in organisation strategic management inclufromg defence organization*. *Buletinul Universitatii Nationale de Aparare Carol I*, No..1/2008, pp. 194-203, 1584-1928, <http://buletinul.unap.ro/>, CNCSIS B+.
- Doval, E. (2008) *Provocari ale dezvoltarii durabile: crearea unei culturi antreprenoriale in Valea Jiului* (Challenges of sustainable development: creation of a new entrepreneurial culture in Valea Jiului), *Review Minelor* No..2/2008, pp. 32-36, 1220-2053, <http://www.infomindeva.ro/reviewminelor/>, Indexed: <http://www.ebscohost.com/titleLists/a9h-journals.pdf>, CNCSIS B+.
- Doval, E. (2007) *The organization's need for change management*. *Review ANALELE Universitatii from Oradea*, Seria: Stiinte economice, Tom XVI, ISSN 1582-5450, pp. 925-928, CNCSIS B+, Indexed: RePEc, DOAJ, EBSCO, <http://steconomice.uoradea.ro/>.
- Doval, E., Foris, T., Sumedrea, S. (2007) *Equity and Funfromg for Efficiency in the Romanian Higher Education: Some Aspect and Characteristics*. *Review de Management Comparat International* no.9, vol 2/2008, pp. 165-179, 1582-3458, CNCSIS B+, Indexed: RePEc, Copernicus - Journals Master List, Cabells Database. <http://www.rmci.ase.ro/>
- Stoica, M., Doval, E. (2007) *Using subtle sets in multicultural interaction management (Utilizarea multimilor subtile in managementul interactiunii multiculturale)*, *Review Studii and Cercetari de Calcul Economic and Cibernetica Economica*, no.4/2007, 0585-7511, pp. 165-172, <http://www.revci.ase.ro/>, Indexed: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, CNCSIS B+.
- Doval, E. (2007) *Brands as one key competence of integrated marketing communication management* in *Proceedings of the International Conference on Business Excellence ICBE-2007*, Supplement of the *Review of Management and Economic Engineering*, Vol.6, no.5, 2007, ISSN 1583-624X, pp. 228-233, CNCSIS B+, <http://www.review.amier.org>; Indexed: [http://www.ulrichsweb.com/ulrichsweb/ulrichsweb\\_ne](http://www.ulrichsweb.com/ulrichsweb/ulrichsweb_ne).
- Doval, E., Stoica, M. (2007) *Efectul global al deciziei de investitii in imaginea firmei prin modelarea variabilelor subtile*, *Review of Studies and Economic Calculation Research and Economic Cibernetics (Studii si cercetari de calcul economic si cibernetica economica)*, no. 1, 2007, 0585-7511, pp. 137-146. <http://www.revci.ase.ro/>, Indexed: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, <http://www.revci.ase.ro/>, CNCSIS B+.

- Doval, E. (2006) *Investments and strategic marketing in knowledge based environment (Investitiile and marketingul strategic in mediul bazat pe cunoastere)*. Review of Studies and Economic Calculation Research and Economic Cibernetics (Studii si cercetari de calcul economic si cibernetica economica) No..2/2006, vol.40, 0585-7511, pp. 179-186. [http://www.cnscis.ro/cenaposs/2006/arhiva/reviste\\_cat\\_B\\_06.pdf](http://www.cnscis.ro/cenaposs/2006/arhiva/reviste_cat_B_06.pdf) , <http://www.revcib.ase.ro/>, Indexed: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, CNCSIS B+.
- Doval, E., Stoica, M. (2005) *Investments modeling in company's image (Modelarea investitiilor in imaginea firmei) in Review of Studies and Economic Calculation Research and Economic Cibernetics (Studii si cercetari de calcul economic si cibernetica economica) no.. 4 2005, 0585-7511, 0585-7511, pp. 41-49. <http://www.revcib.ase.ro/>, Indexat: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, CNCSIS B+.*
- Doval, E. (2005) *Building new relationships within international environment*. ANALELE Universitatii from Oradea, Seria: Stiinte economice Tom XIV, 1582-5450, pp 47-50, CNCSIS B+, Indexed: RePEc, DOAJ, EBSCO.
- Doval, E. (2005) *About organizations propensity to enter strategic alliances*. ANALELE Universitatii from Oradea, Seria: Stiinte economice, Tom XIV, 1582-5450, pp. 43-46, CNCSIS B+, Indexed: RePEc, DOAJ, EBSCO.

#### Proceedings in International databases

- Doval, E., Doval, O. (2010) *The University Social Role and Responsibility: The Case of Spiru Haret University*. Proceedings of The 11th International Conference on management MIC2010, The 11th International Conference on management MIC2010 Social responsibility, professional ethics and management, Ankara, 24-27 November 2010, ISBN 978-961-266-098-7, Ed. Hacettepe University, Ankara, pp. 269-279. International Conference organized by University of Primorska, Faculty of Management Koper, EMUNI and Hacettepe University, Ankara, [www.mic.fm-kp.si](http://www.mic.fm-kp.si), double-blind review process. EconPaper, <http://www.emuni.si/en/strani/50/Conferences.html>, [econpapers.repec.org/bookchap/mgtmicp10/269-279.htm](http://econpapers.repec.org/bookchap/mgtmicp10/269-279.htm).
- Doval, E., Doval, O. (2010) *Tools to keep brands on the market*. Proceedings of the 34th ARA Congress, ISBN 978-2-553-01547-2, Ed. Ecole Polytechnique de Montréal, pp. 228-231. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process. Articol indexat: [econpapers.repec.org/paper/prampropa/25793.htm](http://econpapers.repec.org/paper/prampropa/25793.htm)
- Doval, E. (2010) *Why university real autonomy?* Proceedings of the 34th ARA Congress, ISBN 978-2-553-01547-2, Ed. Ecole Polytechnique de Montreal, pp.232-235. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Doval, E., Kovacs, S. (2009) *Safety feedback – the real thing*, Proceedings Hazards XXI Process safety and environmental protection. Hazards XXI Symposium, November 2009, Manchester, IChemE, ISBN 9781615678051, pages 743 (1 Vol), Publisher Curran Associates, Inc. (Mar 2010) (225 \$), pp. 322-335. Symposium series no 155, November 2009, Manchester, IChemE.; The Institution of Chemical Engineers (IChemE) is an international professional membership organization, founded in 1922, 30,000 international membership across more than 113 countries; [http://unified.icheme.org/communities/member\\_groups.aspx](http://unified.icheme.org/communities/member_groups.aspx); <http://www.icheme.org/>; blind peer-reviewed conference
- Kovacs, S., Doval, E. (2009) *Eduknowledge - an useful tool for E-learning, knowledge based, content design and development (f028)*, Proceedings of IADIS (International Association for Development of the Information Society), E-society Conference, 25-28 February 2009, Barcelona; IADIS Journal on WWW/Internet, ISSN: 1645-7641, IADIS Press, pp. 529-536. Conference by International Association for Development of the Information Society – IADIS; <http://www.iadis.org/what.asp>; <http://www.esociety-conf.org/>; blind peer-reviewed conference
- Doval, E., Doval, O. (2009) *Is Romanian higher education on the edge?*, MIC2009 Proceedings, ISBN 978-961-266-048-2, 10th International Conference "Creativity, Innovation and Management", 25–28 November 2009, Sousse, Tunisia, Organized by the University of Primorska, Faculty of Management Koper, Slovenia, Euro-Mediterranean University, and University of Sousse, Tunisia, Published by the University of Primorska, ISBN 978-961-266-017-8, ISSN 1854-4312, pp. 1241-1252. International Conference organized by the University of Primorska, Faculty of Management Koper, EMUNI and the University of Sousse, Tunisia, [www.mic.fm-kp.si](http://www.mic.fm-kp.si), <http://www.emuni.si/en/strani/50/Conferences.html>, double-blind review process.
- Doval, E., Doval, O. (2009) *Employer satisfaction regarding the higher education quality: Spiru Haret university case study*, HE&R 2009 Conference Proceedings, The 2nd EMUNI Conference on Higher Education and Research, Portoroz, Slovenia, September 25-26, 2009, pp.1-12. International Conference organized by EMUNI. The Euro-Mediterranean University (EMUNI University) based in Slovenia is an international network of universities (142 members from 37 countries), <http://www.emuni.si/en/strani/29/EMUNI-University.html>, double-blind review process.
- Doval, E., Doval, O. (2009) *Is still externalization helping the firm competitive advantage?* The 33rd Annual Congress of ARA Proceedings, American Romanian Academy of Arts and Sciences, USA. Polytechnic International Press, Quebec, 978-2-553-01433-8, pp. 201-204. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process. indexed: [econpapers.repec.org/paper/prampropa/25793.htm](http://econpapers.repec.org/paper/prampropa/25793.htm)
- Doval, E., Posea, G., Doval, O. (2009) *Some practices used in mega universities regarding quality assurance management*. The 33rd Annual Congress of ARA Proceedings, American Romanian Academy of Arts and Sciences, USA. Polytechnic International Press, Quebec, 978-2-553-01433-8, pp. 450-454. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Doval, E. (2009) *Issues of vulnerabilities and barriers regarding the lifelong learning in Romania*. World conference, ICDE and EADTU, Maastricht, 6-10 June 2009, Web site Review OPEN PRAXIS, [www.icde.no](http://www.icde.no). The International Council for Open and Distance



Education - ICDE, is a global membership organization in the field of open and distance education, and in formal consultative relations with UNESCO, founded in 1938, <http://www.icde.org/>.

- Florescu, M., Doval E. (2009) *Quality and performance in the public sector*, Proceedings of the 5th Administration and the public management, International conference "Public institutions capacity to implement administration reform process", Bucharest, June 23-24 2009, Editura Alcris, Bucuresti, 2009, ISBN: 978973-646-638-0, p.49-55, indexed BDI RePEec: - IDEAS: <http://ideas.repec.org/s/rom/confca.html> - EconPapers: <http://econpapers.repec.org/paper/romconfca/> - Socionet: <http://socionet.ru/collection.xml?h=repec:rom:confca.65-3913>, <http://confcamp.ase.ro/2010/Arhiva/index.php?pageid=7>.
- Doval, E., Florescu, M. (2009) *Organizational culture impact on management performance within local councils*, Proceedings of the 5th Administration and the public management, International conference "Public institutions capacity to implement administration reform process", Bucharest, June 23-24 2009, Editura Alcris, Bucuresti, 2009, ISBN: 978973-646-638-0, pp. 103-109. indexed RePEec: - IDEAS: <http://ideas.repec.org/s/rom/confca.html> - EconPapers: <http://econpapers.repec.org/paper/romconfca/> - Socionet: <http://socionet.ru/collection.xml?h=repec:rom:confca.65-> <http://confcamp.ase.ro/2010/Arhiva/index.php?pageid=7>.
- Doval, E. (2008) *Critical Analysis of Organization and Individual Competences Development for a Strategic HRM Approach in Romania*. Intercultural Dialogue and Management. The 9th International Proceedings, MIC2008, Barcelona. Management International Conference (MIC2008), Published by the University of Primorska, Faculty of Management Koper, Slovenia, ISSN 1854-4312; ISBN 978-961-6573-99-3, double-blind review process, [www.mic.fm-kp.si](http://www.mic.fm-kp.si), pp.1993-2009. International Conference organized by the University of Primorska, Faculty of Management Koper, EMUNI and the European Institute of the Mediterranean (IEMed), <http://www.emuni.si/en/strani/50/Conferences.html>, double-blind review process
- Stefanescu, R., Ragalie, St., Doval, E. (2008) *International Environmental Concerns*. The 32nd Annual Congress of ARA Proceedings, American Romanian Academy of Arts and Sciences, USA. Polytechnic International Press, Canada, 978-2-553-01424-6, pp.104-106. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Stoica, M., Doval, E., Lupasc, I., Nicolae, R.D., Negoescu, Gh. (2008) *Asymmetric modeling of sustainable development decision-making for urban agglomerations effective management*. Proceedings of the World Organization of Systems and Cybernetics (WOSC) congress and the 14th International Congress of Cybernetics and Systems of World Organization of Systems and Cybernetics, (ICCS) „Symmetry-asymmetry within a contemporary “natural-artificial” dualism. Is the “asymmetry” a natural or an artificial item?, Wrocław, Poland. Institute of Information Science and Engineering IISE, 2008, 978-83-7493-400-8, pp.975-983. World Organization of Systems and Cybernetics (WOSC) is a federation of 34 societies or institutions affiliated, belonging to 22 nations, devoted to systems or cybernetics, founded in 1969 by Professor J. Rose. [http://www.cybsoc.org/wosc/wosc\(antispam\).htm](http://www.cybsoc.org/wosc/wosc(antispam).htm)
- Doval, E., Doval, O. (2008) *Performance assessment regarding quality standards in higher education distance learning*. The 32nd Annual Congress of ARA Proceedings, American Romanian Academy of Arts and Sciences, USA. Polytechnic International Press, Canada, 978-2-553-01424-6, pp. 149-152. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Doval, E., Doval, O. (2008) *Issues of standardization concerning organizational culture in change management*. The 32nd Annual Congress of ARA Proceedings, American Romanian Academy of Arts and Sciences, USA. Polytechnic International Press, Canada, 978-2-553-01424-6, pp. 374-377. Indexed: [econpapers.repec.org/paper/pramprapa/25793.htm](http://econpapers.repec.org/paper/pramprapa/25793.htm). The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Doval, O., Doval, E., Ticovschi, V., Murgescu, D. (2008) *Approaches regarding performance in innovation appraisal within co-operative associations by using a system of statistical indicators*. Fourth International Conference, The Quality of Life QoL 2008: Quality of Life Improvement through Social Cohesion Wrocław, 15-18 September 2008, Department of Statistics at Wrocław University of Economics, <http://statystyka.ue.wroc.pl/qol2008>, <http://statystyka.ue.wroc.pl/english/index.html>.
- Doval, E. (2007) *Cultural challenges regarding distance learning in Romania*. ICDE The World Educational Community. pp. 1-8, website, <http://www.icde.org/oslo/icde.nsf/id/>, <http://www.tecdigital.net/UV/icde/main.php?content>; <http://www.tecdigital.net/UV/pdf/5/ELENA%20DOVAL.pdf>. The International Council for Open and Distance Education - ICDE, is a global membership organisation in the field of open and distance education, and in formal consultative relations with UNESCO, founded in 1938, <http://www.icde.org/>.
- Doval, E., Foris, T. (2007) *Methods of continuing learning students' assessment and examination*. In Pro-Active Partnership in Creativity for the Next Generation. Polytechnique, Québec, Canada, 978-2-553-01412-3, pp. 610-613. <http://www.lights.ca/publisher/db/country/Canada.html>, The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, double-blind review process.
- Doval, E., Sumedrea, S., Foris, T. (2007) *Lifelong learning management: three dimensions of the value for money*. In MIC2007 "Managing Global Transition: Globalization, Localization, Regionalisation", PortoRoz, Slovenia, 20-25 November, double-blind review process, ISBN 978-961-6573-89-4, ISSN 1854-4312, [www.mic.fm-kp.si](http://www.mic.fm-kp.si), pp. 216-224. The 8th International Conference on Management, organized by the University of Primorska, Faculty of Management Koper, [www.mic.fm-kp.si](http://www.mic.fm-kp.si), [www.fm-kp.si/Files/File/ProgramMIC2007.pdf](http://www.fm-kp.si/Files/File/ProgramMIC2007.pdf), double-blind review process.
- Doval, E., Florescu, M. (2007) *A Challenge of the knowledge-based society: lifelong learning*. In Living together: Education and intercultural dialogue la Congresul mondial Comparative Education Societies (WCCES) and the Mediterranean Society of Comparative Education (MESCE), 2-7 sept. 2007, Sarajevo, Bosnia-Hertegovina. WCCES <http://www.wcces.net/>, UNESCO, Editura Filozovski Facultet, Sarajevo, Multimedia CD-ROM. The World Council of Comparative Education Societies (WCCES) is an international organisation of comparative education societies worldwide and is an NGO in Operational Relations with UNESCO, established in 1970, [www.wcces.net/index.html](http://www.wcces.net/index.html).

- Sumedrea, S., Doval, E., Foris, T. (2007) *Financing long-life learning in Romania*. In Living together: Education and intercultural dialogue la Congresul mondial Comparative Education Societies (WCCES) and the Mediterranean Society of Comparative Education (MESCE), 2-7 sept. 2007, Sarajevo, Bosnia-Hertegovina. WCCES, UNESCO, Editura Filozovski Facultet, Sarajevo, Multimedia CD-ROM, <http://www.wcces.net/worldcongress/13thcongress.html>. The World Council of Comparative Education Societies (WCCES) is an international organisation of comparative education societies worldwide and is an NGO in Operational Relations with UNESCO, established in 1970, [www.wcces.net/index.html](http://www.wcces.net/index.html).
- Foris, T., Doval, E., Sumedrea, S. (2007) *Approaches to the communication within the on-line learning*. In Living together: Education and intercultural dialogue, The world congress of the Comparative Education Societies (WCCES) and the Mediterranean Society of Comparative Education (MESCE), 2-7 sept. 2007, Sarajevo, Bosnia-Hertegovina. WCCES <http://www.wcces.net/>, UNESCO, Editura Filozovski Facultet, Sarajevo, Multimedia CD-ROM. The World Council of Comparative Education Societies (WCCES) is an international organisation of comparative education societies worldwide and is an NGO in Operational Relations with UNESCO, established in 1970, [www.wcces.net/index.html](http://www.wcces.net/index.html).
- Doval, E., Stoica, M. (2007) *Approaches on investments in continuing management knowledge turnover apprising*. In Pro-Active Partnership in Creativity for the Next Generation. Internationales Polytechnique, Québec, 978-2-553-01412-3, pp. 307-310, <http://www.lights.ca/publisher/db/country/Canada.html>. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, blind review process, indexat: [mpra.ub.uni-muenchen.de/25788/](http://mpra.ub.uni-muenchen.de/25788/) Articol indexat: [econpapers.repec.org/paper/pramprapa/25793.htm](http://econpapers.repec.org/paper/pramprapa/25793.htm)
- Doval, E., Stoica, M., Hâncu, D., Nicolae, R.D., Ungureanu, G. (2007) *Model of eliminating the subtlety of the procedure to evaluating the sick aliens number in certain territory of our planet*. In Proceedings of the Association for Fuzzy-Set Management and Economy Computational Intelligence Applied to New Digital Economy and Business Ecosystems., SIGEF (Spania), <http://gandalf.fcee.urv.es/sigef/english/frame.html>; 978-973-742-843-1, Universitaria Publishing, pp. 645-648. RePEc. THE INTERNATIONAL ASSOCIATION FOR FUZZY-SET MANAGEMENT AND ECONOMY (SIGEF) is an institutional member of the International Fuzzy Systems Association-IFSA, <http://gandalf.fcee.urv.es/sigef/english/frame.html>; IFSA <http://www.isc.meiji.ac.jp/~ifsatkm/>.
- Foris, T., Doval, E., Doval, O. (2007) *An approach of Hofstede analyze on organizational culture in Romania*. In Pro-Active Partnership in Creativity for the Next Generation. Internationales Polytechnique, Québec, 978-2-553-01412-3, pp 336-338. The American Romanian Academy of Arts and Sciences (ARA) is an internationally recognized academic research and educational institution, founded in 1975 in California, <http://www.meca.polymtl.ca/ion/ARA-AS>, blind review process.
- Doval, E., Stoica, M., Nicolae, R.D., Teodoru, G., Ungureanu, G. (2007) *Knowledge to understand the natural language subtlety in business environment*. In Proceedings of the Association for Fuzzy-Set Management and Economy Computational Intelligence Applied to New Digital Economy and Business Ecosystems. SIGEF (Spania); 978-973-742-843-1, Universitaria Publishing, pp. 690-699. The international association for fuzzy-set management and economy (SIGEF) is an institutional member of the International Fuzzy Systems Association-IFSA, <http://gandalf.fcee.urv.es/sigef/english/frame.html>; IFSA <http://www.isc.meiji.ac.jp/~ifsatkm/>.
- Doval, E., Stoica, M., Turlea, C. (2006) *Investments decision in organization's image by subtle sets modeling*. In Proceefromg of the XIII Congress of International Association for Fuzzy-Set Management and Economy SIGEF (Spania). LARODEC, University of Hammamet Tunisia, <http://www.isg.mu.tn/larodec>, 978-9973-9979-0-6, pp 977-989. The international association for fuzzy-set management and economy (SIGEF) is an institutional member of the International Fuzzy Systems Association-IFSA, <http://gandalf.fcee.urv.es/sigef/english/frame.html>; IFSA <http://www.isc.meiji.ac.jp/~ifsatkm/>, [http://www.isg.mu.tn/SIGEFXIII/\\_private/sessions.htm](http://www.isg.mu.tn/SIGEFXIII/_private/sessions.htm).
- Doval, E., Foris, T., Bratucu, G. (2006) *Global Communication of Non-Profit Organizations*. Spiru Haret University case study. In Volum 8, International Scientific Conference, University of Miskolc, 20th Jubilee International Scientific Conference, ITTC, 16-17 March 2006, MicroCAD University of Miskolc; 963-661-716-3, pp 97-103. MicroCAD is an international scientific conference on Information and Telecommunication Technology organized annually by University of Miskolc, Innovation and Technology Transfer Centre; <http://www.uni-miskolc.hu/~microcad/>.
- Foris, T., Bratucu, G., Doval, E. (2006) *Critical Analysis of the Romanian Truck Industry*. In Volum 8, International Scientific Conference, University of Miskolc, 20th Jubilee International Scientific Conference, ITTC, 16-17 March 2006, MicroCAD University of Miskolc;; 963-661-716-3, pp 121-127. MicroCAD is an international scientific conference on Information and Telecommunication Technology organized annually by University of Miskolc, Innovation and Technology Transfer Centre; <http://www.uni-miskolc.hu/~microcad/>.
- Bratucu, G., Foris, T., Doval, E. (2006) *Quantitative Market Research with the Subject "The local mass media consumption and Brasov citizens attitude towards consumption"*. In Volum 8, International Scientific Conference, University of Miskolc, 20th Jubilee International Scientific Conference, ITTC, MicroCAD 16-17 March 2006, University of Miskolc; 963-661-716-3, pp. 39-45. MicroCAD is an international scientific conference on Information and Telecommunication Technology organized annually by University of Miskolc, Innovation and Technology Transfer Centre; <http://www.uni-miskolc.hu/~microcad/>
- Stoica, M., Doval, E., Ruxandra, Gh. (2005) *Reducing the stochastic problems by log<sub>0</sub>s*. In the Proceedings of the WOSC - World Organization of Systems and Cybernetics, 13th International Congress of Cybernetics and Systems, Maribor, Slovenia. COBISS SI-ID 55056129 Slovenia, 961-6354-57-4, pp. 33-37. <http://cybsoc.org/wosc/>; World Organization of Systems and Cybernetics (WOSC) is a federation of 34 societies or institutions affiliated, belonging to 22 nations, devoted to systems or cybernetics, founded in 1969 by Professor J. Rose. [http://www.cybsoc.org/wosc/wosc\(antispam\).htm](http://www.cybsoc.org/wosc/wosc(antispam).htm).
- Doval, E., Foris, T., Bratucu, G. (2005) *A Practical Approach of Decision Making in Outsourcing Using Transaction Cost Theory*. International Scientific Conference, 10-11 March 2005, University of Miskolc, ITTC. MicroCAD University of Miskolc, 963-661-662-0, pp. 77-82. MicroCAD is an international scientific conference on Information and Telecommunication Technology organized annually by University of Miskolc, Innovation and Technology Transfer Centre; <http://www.uni-miskolc.hu/~microcad/>.
- Foris, T., Bratucu, G., Doval, E., Dima, D. (2005) *The Informational Management System*. International Scientific Conference, 10-11 March 2005, University of Miskolc, ITTC. MicroCAD University of Miskolc, 963-661-662-0, pp. 107-114. MicroCAD is an international



scientific conference on Information and Telecommunication Technology organized annually by University of Miskolc, Innovation and Technology Transfer Centre; <http://www.uni-miskolc.hu/~microcad/>

#### International conferences with Posters

- Kovacs St., Doval E., *Usage of social networks in order to boost and improve safety around the younger worker*, 2011, Hazards XII IChemE Conference: Process safety and environment protection, Liverpool, 11-14 April 2011 (poster).
- Kovacs st., Apostol G. Iorga I, Doval E. *Using human key performance indicators together with expert reasoning processes in order to understand and cope with new and emergent risk*, 2011, 3rd iNTeg-RISK Conference: New technologies and emerging risks, Stuttgart, 7-8 June, 2011 (poster).
- Kovacs St., Doval E., *Past, present and future in the Romanian Research*, International congress for Security and labour health, Istanbul, September 2011 (poster).

#### Articles in the national database (Category B)

- Lupsa-Tataru, D.A., Constantin, S., Doval, E. (2009) *Developing and improving knowledge management processes in the education sector*, Bulletin of the Transilvania University of Brasov, Series V: Economic Sciences, Vol. 2 (51) – 2009, ISSN 2065-2194, Transilvania University Press, pp. 87-90, <http://but.unitbv.ro/BU2009/>; <http://but.unitbv.ro/BU2009/BULETIN2009/Series%20V/Series%20V.html>, CNCSIS B.
- Doval, E., Doval, O. (2008) *Sustainable development: green field versus brown field investments*. Bulletin of the Transilvania University of Brasov, Vol. 15 (50) - Seria B, Special Issue No.1, Vol.2, 2008, ISSN 2065-2216, Transilvania University Press, p.601-604, Wageningen UR Library Catalogue, <http://but.unitbv.ro/BU2009/>; CNCSIS B
- Doval, E., Doval O. (2008) *Incinerators: are they the solution to protecting people's health?* Bulletin of the Transilvania University of Brasov, Vol. 15 (50) - Seria B, Special Issue No.1, Vol.2, 2008, ISSN 2065-2216, Transilvania University Press, pp. 523-528, Wageningen UR Library Catalogue, <http://but.unitbv.ro/BU2009/>; CNCSIS B.
- Doval, E., Stoica, M. (2008) *Risk control management concerning strategic resources by using subtle sets theory*. Academic Journal of Manufacturing Engineering, Vol 6, issue 2/2008, pp. 43-48, 1583-7904, <http://www.webdesign-tm.eu/ajme/ajme.php>, CNCSIS B.
- Doval, E., Doval, O. (2008) *Repositioning in the product life cycle*. Academic Journal of Manufacturing Engineering, Vol 6, issue 3/2008, pp. 49-54, 1583-7904, <http://www.webdesign-tm.eu/ajme/ajme.php>, CNCSIS B.
- Doval, E. (2007) *International and globalization forces in terms of organizational change*. Buletinul stiintific al Universitatii Politehnica from Timisoara, România, Seria management. Inginerie Economica. Ingineria transporturilor. Bilingva. Tom 52(66), 2007, Fascicola 1,2, 1224-6050, pp. 12-24, [http://www.cncsis.ro/cenaposs/2007/Arhiva/reviste\\_cat\\_B\\_07.pdf](http://www.cncsis.ro/cenaposs/2007/Arhiva/reviste_cat_B_07.pdf), CNCSIS B.
- Doval, E., Stoica, M. (2007) *Efectul global al deciziei de investitie in imaginea firmei prin modelarea variabilelor subtile*, Review Studii and Cercetari de Calcul Economic and Cibernetica Economica, no.. 1, 2007, 0585-7511, pp. 137-146. <http://www.revcib.ase.ro/>, Indexed: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, <http://www.revcib.ase.ro/>, CNCSIS B+.
- Doval, E. (2006) *Investitiile and marketingul strategic in mediul bazat pe cunoastere*. Review Studii and Cercetari de Calcul Economic and Cibernetica Economica No..2/2006, vol.40, 0585-7511, pp. 179-186. [http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste\\_cat\\_B\\_06.pdf](http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste_cat_B_06.pdf), <http://www.revcib.ase.ro/>, Indexat: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, CNCSIS B+.
- Doval, E. (2006) *A linkage between strategic human resource management and the organizational structure (O conexiune intre managementul strategic al resurselor umane ssi structura organizationala)* Buletinul stiintific al Universitatii Politehnica from Timisoara, România, Seria management. Inginerie Economica. Ingineria transporturilor. Bilingva. Tom 51(65), 2006, Fascicola 1,2, 1224-6050, pp 24-40. [http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste\\_cat\\_B\\_06.pdf](http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste_cat_B_06.pdf), CNCSIS B.
- Doval, E. (2006) *International and globalisation forces in terms of organizational change (Fortele internationalizarii and globalizarii in termenii schimbarii organizationale)*, Buletinul stiintific al Universitatii Politehnica from Timisoara, România, Seria management. Inginerie Economica. Ingineria transporturilor. Bilingva. Tom 52(66), 2006, Fascicola 1,2, 1224-6050, pp.12-24.[http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste\\_cat\\_B\\_06.pdf](http://www.cncsis.ro/cenaposs/2006/Arhiva/reviste_cat_B_06.pdf), CNCSIS B.
- Doval, E., Stoica, M. (2005) *Modelarea investitiilor in imaginea firmei*. Review Studii and Cercetari de Calcul Economic and Cibernetica Economica no.. 4 2005, 0585-7511, 0585-7511, pp. 41-49. <http://www.revcib.ase.ro/>, Indexat: WebMaster, <http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4066>, CNCSIS B+.
- Doval, E. (2005) *MOdel Decizional de Investitii de Capital – MODIC*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2005, 1453-4967, pp. 102-111, CNCSIS C, in 2008 B+.
- Doval, E. (2005) *Aspecte privind schimbarea organizationala bazata pe structura tip retea*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2005, 1453-4967, pp. 241-248, CNCSIS C, in 2008 B+.
- Doval, E. (2005) *Variabilele subtile*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2005, 1453-4967, pp. 309-314, CNCSIS C, in 2008 B+.
- Alexandrescu, G., Doval, E. (2005) *Metoda momentelor utilizata in ierarhizarea variantelor decizionale*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2005, 1453-4967, pp 295-299, CNCSIS C, in 2008 B+.
- Alexandrescu, G., Doval, E. (2005) *Ierarhizarea variantelor decizionale pe baza indicatorilor de concordanta and discordanta*, Review Buletinul Universitatii Nationale de Aparare no. 4/2005, 1453-4967, pp.97-101, CNCSIS C, in 2008 B+.
- Doval, E. (2003) *Abordari in strategia manageriala a schimbarii*. ECONOMIA. Seria MANAGEMENT No.2 /2003, 1454-0320, pp.54-58, <http://www.management.ase.ro/reveconomia/> CNCSIS in 2008 B+; Indexed: <http://econpapers.repec.org/article/romeconmn/>.
- Stoica, M., Doval, E. (2003) *Evaluarea sinergiei asocierii cunostintelor and a capitalului*. ECONOMIA. Seria MANAGEMENT No..1/2003, 1454-0320, pp. 94-97, <http://www.management.ase.ro/reveconomia/> in 2008 CNCSIS B+, Indexed: <http://econpapers.repec.org/article/romeconmn/>.

#### Articles in national reviews (Category C)

- Doval, E. (2006) *Procesul decizional de investitii and dezinvestitii*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2006, 1453-4967, pp. 195-203, CNCSIS C.
- Doval, E. (2006) *Strategii manageriale de schimbare in mediul international bazat pe cunoastere*. Review Buletinul Universitatii Nationale de Aparare no.. 4/2006, 1453-4967, pp. 203-210, CNCSIS C.
- Doval, E. (2006) *Riscul in deciziile strategice: evaluare and control*. Review Buletinul Universitatii Nationale no..2/2006, 1453-4967, pp. 296-301, CNCSIS C
- Doval, E. (2006) *Decizii manageriale pe baza relevantei informatiei definita ca o multime subfila*. Review Buletinul Universitatii Nationale de Aparare no.. 2/2006, 1453-4967, pp. 291-295, CNCSIS C.
- Alexandrescu, G., Doval, E. (2006) *Modelarea - metoda de cercetare a unor sisteme*. Review Buletinul Universitatii Nationale de Aparare no.. 2/2006, 1453-4967, pp. 166-172, CNCSIS C.
- Alexandrescu, G., Doval, E. (2006) *Simularea - metoda de studiu a realitatii*. Review Buletinul Universitatii Nationale de Aparare no.. 2/2006, 1453-4967, pp. 173-179, CNCSIS C.
- Doval, E. (2006) *Bugetul de investitii in organizatiile non-profit*. Review Buletinul Universitatii Nationale de Aparare no. 1/2006, 1453-4967, pp. 305-311, CNCSIS C.
- Doval, E. (2006) *Dezvoltarea durabila and investitiile*. Review Buletinul Universitatii Nationale de Aparare no. 1/2006, 1453-4967, pp. 387-393, CNCSIS C.
- Doval, E. (2006) *Consideratii privind riscul schimburilor valutare in conditiile integrarii in Uniunea Europeana*. In ANALELE Universitatii Spiru Haret, Seria Stiinte economice, An 6, no.. 6/ 2006, pp. 101-109, CNCSIS C.

#### Articles in national reviews (Category D)

- Doval, E. (2010) *Culture complexity influence on the effectiveness of international military management*, Scientific Bulletin of "Heno. Coanda" Air Force Academy AFA, no.. 1/2010, ISSN: 2067 – 0850, pp.109-116.
- Stefanescu, R., Doval, E. (2007) *Alternative ale strategiilor de productie pe baza unui model de functie de investitii ca factor in functiile de productie*. Review Convorbiri Economice, no.. 2 / 2007, 1582-3555, pp. 18-20, CNCSIS D.
- Doval, E. (2007) *Sistem creativ de relatii intre patronat and manager*. Review Convorbiri Economice, no.. 1 / 2007, 1582-3555, pp. 15-16, CNCSIS D.
- Stoica, M., Doval, E., Nicolae, D. (2006) *Schimbarea strategiilor manageriale pe baza principiului antiteza-sinteza*. Review Convorbiri Economice, no.. 12 / 2006, 1582-3555, pp. 30-32, CNCSIS D.
- Doval, E., Gâf-Deac, M. (2006) *O noua cultura antreprenoriala pentru mediul de afaceri românesc: provocari ale dezvoltarii durabile*. Review Convorbiri Economice, no.. 11 / 2006, 1582-3555, pp. 27-31, CNCSIS D.
- Doval, E. (2006) *Particularitati in managementul serviciilor*. Review Convorbiri Economice, no.. 6 / 2006, 1582-3555, pp. 12-16, CNCSIS D.
- Doval, E. (2006) *Riscul and incertitudinea in decizia de investitii*. Review Convorbiri Economice, no.. 2 / 2006, 1582-3555, pp. 7-10, CNCSIS D.
- Doval, E. (2006) *Abordari in managementul investitiilor*. Review Convorbiri Economice, no.. 1 / 2006, 1582-3555, pp. 22-25, CNCSIS D.

#### National Proceedings in International conferences

- o Doval, E. (2015) *Factori de succes în managementul schimb rii organizaționale*, Book of proceedings, CD\_ROM, Simpozion international, USH Facultatea de Management Brasov, 29-30 Mai 2015 (in curs de publicare).
- Dobrin, M., Gâf-Deac, M., Doval, E., Ilias, T. (2009) *Generalized classification rules of safety*. Proceedings of the first international safety training and e-learning symposium, International Simpozion ISTEELS Bucuresti, 22-24 aprilie 2009, 978-606-92116-1-8, pp.111-118, simpozion indexed ANCS, <http://www.mct.ro/index.php?action=view&idcat=648>.
- Gâf-Deac, M., Dobrin, M., Doval, E., Gâf-Deac, I. (2009) *Basic issues for cluster formalization model related to the protection working system in natural resources industrialization process in Romania*. Proceedings of the first international safety training and e-learning symposium, International Simpozion ISTEELS, Bucuresti, 22-24 aprilie 2009, 978-606-92116-1-8, pp. 220-226, simpozion indexed ANCS, <http://www.mct.ro/index.php?action=view&idcat=648>.
- Doval, E. (2009) *How market-oriented culture influences the organization strategy within global financial crisis?* International Symposium "Effects of Economic Crisis on Sustainable Development, Brasov, Romania, Spiru Haret University and Institute of National Romanian Economic Research, Academy Bucharest, 26-28 June 2009.
- Doval, E. (2008) *Indicators to assess integrated defense resources management impact on armed forces international missions*. In volumul Simpozion international Integrated defense resources management impact on armed forces' international missions accomplishment and its synthetic indicators-based assessment, Organizat de Universitatea Nationala de Aparare „CAROL I”, Departamentul Regional de Studii pentru Managementul Resurselor de Aparare, 21 noiembrie 2008, Brasov, 978-973-663-700-1.
- Gâf-Deac, I., Dobrin, M., Gâf-Deac, M., Doval, E., Cazacu, A. (2008) *Premise contextuale pentru necesitatea obiectiva a schimbarilor in invatamantul superior*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp.103-106.
- Doval, E., Savescu, V. (2008) *Analiza cost-beneficiu in proiectele de investitii finantate from structurale and de coeziune*. La a XIX-a sesiune a Simpozionului international "Strategii postaderare pentru dezvoltarea durabila a României in context european and mondial", 14-16 noiembrie 2008. Organizat de Universitatea Spiru Haret - Centrul Universitar Brasov and Institutul National de Cercetari Economice, Academia Româna, publicat in Analele Universitatii Spiru Haret, Seria Management, ISSN 2066-480x, editura Fundatiei România de Măine, CNCSIS, No..1/2008, pp. 97-103.

- Doval, E., Savescu, V. (2008) *Vulnerabilitatea infrastructurilor critice in proiectele de investitii from fonduri structurale*. In volumul Simpozion international, Editia a IV-a Politici de Coeziune economico-sociala and fondurile structurale, organizat de Clubul economistilor brasoveni, 21 noiembrie 2008.
- Gâf-Deac, I., Dobrin, M., Gâf-Deac, M., Doval, E., Rosca, I.N., Cazacu, A. (2008) *Megatenfromte pentru un invatamânt al viitorului*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, CNCSIS, 978-973-163-263-6, pp. 15-21.
- Doval, E. (2008) *Problems regarding ethics in management relationship with owners*. Simpozion international, Universitatea Spiru Haret, Facultatea de management financiar-contabil, Constanta.
- Doval, E., Bondrea, A.A., Verboncu, I., Foris, T. (2008) *Promoting ecel partnership for lifelong learning programs development in the vision of knowledge based economy; Research briefing*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp. 69-72.
- Gâf-Deac, I., Gâf-Deac, M., Dobrin, M., Doval, E., Cazacu, A. (2008) *Dependente and forme de universitati, in raport cu determinarile generate de tehnologiile informationale prin invatamântul la distanta*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp. 320-325.
- Gâf-Deac, I., Gâf-Deac, M., Dobrin, M., Doval, E., Cazacu, A. (2008) *Dezvoltarea capacitatii de invatare*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp. 394-402.
- Gâf-Deac, I., Dobrin, M., Gâf-Deac, M., Doval, E., Cazacu, A. (2008) *Cresterea institutionala and cresterea conceptuala in universitatile contemporane*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp. 124-126.
- Doval, E., Nicolae, D., Stoica, M. (2008) *Subtle sets in cross impact method*. International Conference "Economic growth and E.U. extension process" Bucuresti, 16-17 Mai 2008, Editura ASE Bucuresti, 978-606-505-065-5, pp. 61-64.
- Gâf-Deac, I., Gâf-Deac, M., Dobrin, M., Doval, E., Cazacu, A. (2008) *Conectivismul and noua invatare*. Simpozionul international eCEL3 "Effects of continuing learning on labor market and organizations competitiveness", Universitatea Spiru Haret, Facultatea de Management Brasov, 21-22 June 2008; Proceedings, Editura Fundatiei România de Măine, 978-973-163-263-6, pp. 247-250.
- Doval, E., Lupasc, I., Doval, O. (2007) *Outsourcing versus internalization: a strategic decision-making using transacton cost theory*. Volum la a 9a Conferinta Internationala "Riscul in economia contemporana", Universitatea "Dunarea de Jos" Galati, 29-30 nov. 2007. 978-973-7845-58-0, pp. 301-306.
- Lupasc, I., Doval, E., Tudorache, F. (2007) *Aproaches regarding SMEs and cooperative associations performance in innovation*. Volum la a 9a Conferinta Internationala "Riscul in economia contemporana", Universitatea "Dunarea de Jos" Galati, 29-30 nov. 2007. 978-973-7845-58-0, pp. 449-454.
- Doval, E., Doval, O. (2007) *Globalizarea and directii strategice in marketing: Standardizare sau diferentiere?* Conferinta internationala a Clubului economistilor brasoveni, 1-2 Nov.2007, in volumul Mediul de afaceri in contextul aderarii României la UE, 978-973-598-231-7, Editura Universitatii Transilvania Brasov, pp. 305-312.
- Sumedrea, S., Foris, T., Doval, E. (2007) *Financing life-long learning in Romanian the post-accession period*. Simpozion International Virtual lifelong learning in Romania within European and international space, 21 June 2007, Universitatea Transilvania from Brasov. Volum Editura Universitatii Transilvania 978-973-598-040-5, pp. 24-32.
- Doval, E. (2007) *Organizatia care invata*. Simpozion International Virtual lifelong learning in Romania within European and international space, 21 June 2007, Universitatea Transilvania from Brasov. Volum Editura Universitatii Transilvania 978-973-598-040-5, pp. 63-64.
- Doval, E., Stoica, M. (2007) *Application of subtle sets to the global efficiency of knowledge investments*. Conferinta internationala "Informatics in Knowledge Society", 8th International Conference on Informatics and Economy, 17-18 Mai 2007, ASE Bucuresti, Facultatea de Cibernetica and Statistica, Editura ASE Bucuresti 978-973-594-951-1, pp. 525-530.
- Stefanescu, C., Doval, E. (2007) *Implicatiile culturii organizationale asupra succesului in afaceri*. Simpozion international "Directii de dezvoltare regionala in contextul integrarii europene", Academia Comerciala Satu Mare, 22-23 June 2007, Editura Cibernetica MC, Bucuresti, 2007, ISBN 978-973-88451-0-7, pp. 156-163.
- Doval, E., Stefanescu, C. (2007) *Organizational culture change and SMEs development by investments*. Simpozion international "Directii de dezvoltare regionala in contextul integrarii europene", Academia Comerciala Satu Mare, 22-23 June 2007, Editura Cibernetica MC, Bucuresti, 2007, ISBN 978-973-88451-0-7, pp. 181-188.
- Doval, E. (2006) *Probleme ale internationalizarii in managementul intreprinderilor mici and mijlocii*. Simpozion international Abordari moderne in managementul and economia organizatiei, ASE, Facultatea de management, Noiembrie 2006, Editura Eficon, Bucuresti, 973-594-869-9, 978-973-594-869-6, pp. 143-151.
- Dobrescu, E., Doval, E. (2006) *Implicatii ale aderarii României la Uniunea Europeana: avantaje and provocari*. Simpozion international Clubul economistilor Brasoveni, Noiembrie 2006, Implicatiile economico-sociale ale aderarii României la Uniunea Europeana, An 1 No..1 2007, Inter CARD, ISSN 1842-9025, pp. 1-8.
- Doval, E. (2006) *Coordonate ale invatarii continue in economia bazata pe cunoastere*. La Workshop international organizat de ASE Bucuresti, 23 noiembrie 2006. Site USH [www.spiruharet.ro/](http://www.spiruharet.ro/) eCEL.
- Doval, E., Gâf-Deac, M. (2006) *Directii prioritare ale politicilor manageriale in economia bazata pe cunoastere*. La Simpozionul international "Dezvoltarea culturii antreprenoriale pentru un management performant bazat pe investitii and cunoastere", Academia Comerciala Satu Mare, 23-25 iun.2006, Editura Cibernetica MC., (10) 973-96916-5-X, (13) 978-96916-5-9, pp. 33-38.



- Popescu, I., Doval, E., Constantinescu, M. (2006) *Procese globale, tenfromte and perspective*. La Simpozionul international "Dezvoltarea culturii antreprenoriale pentru un management performant bazat pe investitii and cunoastere", Academia Comerciala Satu Mare, 23-25 iun.2006, Editura Cibernetica MC., (10) 973-96916-5-X, (13) 978-96916-5-9, pp. 39-45.
- Gâf-Deac, M., Doval, E. (2006) *Elemente de management and economie bazata pe cunoastere in firmele from România*. La Simpozionul international "Dezvoltarea culturii antreprenoriale pentru un management performant bazat pe investitii and cunoastere", Academia Comerciala Satu Mare, 23-25 iun.2006, Editura Cibernetica MC., (10) 973-96916-5-X, (13) 978-96916-5-9, pp. 26-32.
- Doval, E. (2006) *The role of dominant logic in strategic decisions making*. The Proceedings of the 6th biennial International Economic Symposium SIMPEC 2006 vol I Transilvania University of Brasov, Faculty of Economic Sciences May 20-21, 2006 Brasov, Infomarket 973-8204-69-0, pp. 103-110.
- Doval, E. (2006) *Utilizarea teoriei costului tranzactiei in deciziile manageriale*. A XVI-a Sesiune de comunicari a cadrelor universitare and a expertilor cu participare internationala, Academia Româna Institutul de Cercetari Economice and Universitatea Spiru Haret, Centrul Universitar Brasov, 2006, Editura Alma Mater Sibiu, 973-632-312-9; 978-973-632-312-6, pp. 29-39.
- Doval, E. (2006) *Proactive Strategy and Time Pacing in Higher Education Quality Assurance*. International Scientific Symposium "Quality Management in Higher Education", 7-8 April 2006, Faculty of Marketing and International Business, Spiru Haret University, Editura Fundatiei România de Măine, 973-725-553-4; Multimedia CD\_ROM.
- Doval, E., Alexandrescu, G. (2006) *Aspecte privind simularea prin joc a proceselor*. Sesiunea anuala de comunicari stiintifice cu participare internationala „Strategii XXI/2006”, Universitatea Nationala de Aparare „Carol I”, 13-14 Aprilie 2006; Bucuresti, sectiunea 8 „Sisteme informatice”, Editura Universitatii Nationale de Aparare „Carol I”, 973-7854-43-8, pp. 451-456.
- Doval, E., Alexandrescu, G. (2006) *Optimizarea proceselor de alocare a resurselor*. Sesiunea anuala de comunicari stiintifice cu participare internationala „Strategii XXI/2006”, Universitatea Nationala de Aparare „Carol I”, 13-14 Aprilie 2006; Bucuresti, sectiunea 8 „Sisteme informatice”, Editura Universitatii Nationale de Aparare „Carol I”, 973-7854-43-8, pp. 456-464.
- Doval, E. (2005) *Critical analyze and evaluation for a strategic HRM approach*. Ministerul Educatiei and Cercetarii and Universitatea Petru Maior Târgu Mures, International Conference „Career Counselling and the Global Labor Market”, 31 May-2 June 2005, Editura Universitatii Petru Maior Târgu Mures, recenzori straini, 973-7794-40-0, pp. 180-186.
- Doval, E. (2005) *Organization and Individual competencies as a basis for development*. Ministerul Educatiei and Cercetarii and Universitatea Petru Maior Târgu Mures, International Conference „Career Counselling and the Global Labor Market”, 31 May-2 June 2005, Editura Universitatii Petru Maior Târgu Mures, recenzori straini, 973-7794-40-0, pp 283-289.
- Mirea, L., Jors, C., Doval, E., Stoica, M. (2005) *Determinarea riscului unei firme cu ajutorul multimilor subtile / Firm risk determination using the subtle sets*. Academia de Studii Economice, Facultatea Management, Editia a VI-a, Simpozionul International Investitiile and Relansarea Economica, Editia a VI-a, Symposium on investments and economic recovery, EFINV 2005, 27-28 mai 2005, in volumul Investitii, Cunoastere, Eficienta, vol.I and II, Eficon Press, Bucuresti, 973-87454-1-1 ; 973-87454-3-8, pp. 697-705.
- Stoica, M., Doval, E. (2005) *Reducing the complexity of problems solving models by logos*. Academy of Economic Studies, Faculty of Economic Cybernetics, Statistics and Informatics, The seventh international conference on informatics in economy, may 2005, in Information & Knowledge Age, Ed. ASE Bucuresti INFOREC Printing House, 973-8360-014-8, pp. 302-307.
- Stoica, M., Doval, E. (2004) *Evaluarea strategiilor de dezvoltare durabila eco-socio-economica folosind teoria multimilor subtile*. Simpozionul international Performante in chimia mileniului III, editia a VII-a; organizat de Ministerul Educatiei and Cercetarii and ICECHIM, Bucuresti 3-4 noiembrie 2004, CHIMINFORM DATA Bucuresti, 973-8153-43-3, pp. 269-277.
- Doval, E. (2003) *Strategic decision - making by using tranzaction cost theory*. volumul "Alternative Economic Strategies", publicat la al 13-lea simpozion international organizat de The Romanian University of Science and Arts Gheorghe Cristea Bucuresti and Universitatea Transilvania Brasov, noiembrie 2003, Editura ERA Bucuresti, 973-8153-43-3, pp 269-277.
- Doval, E. (2003) *Standardization vs. adaptation concerning international marketing and investments*. Simpozionul international "Investitiile and Relasarea Economica" ASE Bucuresti, 29-31 mai 2003; EFINV 2003; in volumul Investitiile in sistemul afacerilor, Editura Eficon, Bucuresti, 973-86365-0-7, pp. 948-957.
- Doval, E. (2003) *The brand essence and its contribution to the organisation's market positioning*. Volumul de comunicari in format electronic and pagina WEB la al 28-lea Congres international ARA (Academia Româno-Americana) and Universitatea "Constantin Brâncuand" Tg.Jiu, 3-8 June 2003.
- Stoica, M., Doval, E. (2003) *Using the Informational Relevance to Decision Making*. Volumul de comunicari la a 6-a Conferinta internationala de informatica economica România, Bucuresti, 8-11 mai 2003, Proceedings of the Sixth International Conference on Economic Informatics, Ed.ASE Bucuresti INFOREC Printing House, Bucharest, pp. 1203-1209.

#### National Proceedings in national conferences

- Doval, E. (2008) *Tendinte in schimbarea tipului and fizionomiei managementului integrat al resurselor de aparare*. Masa Rotunda „Elaborarea unor variante de management integrat al resurselor de aparare, in acord cu provocarile integrarii in NATO and UE”, 29 Mai 2008, Universitatea Nationala de Aparare Carol; ISBN 978-973-663-699-8, pp. 14-18.
- Doval, E. (2008) *Scenariile in planificarea strategica in conditii de incertitudine*. Sesiunea de comunicari stiintifice cu participare internationala AFASES 2008, 15-17 mai 2008, Academia Fortelor Aeriene „Heno.i Coanda” Brasov, 978-973-8415-56-0, pp. 101-106.
- Doval, E., Constantinescu, M., Ilie, A.M. (2008) *Noi structuri organizatorice in managementul strategic in contextul globalizarii*. Sesiunea de comunicari stiintifice cu participare internationala "Strategii XXI" cu tema "SPATIUL SUD-EST EUROPEAN IN CONTEXTUL GLOBALIZARII", 12-13 Aprilie 2008, Universitatea Nationala de Aparare, 1844-3095, pp. 321-330.
- Doval, E. (2008) *Performante si relatii in managementul serviciilor*. A V-a Sesiune de comunicari stiintifice a cadrelor didactice „Cercetarea stiintifica la inceput de secol XXI”, 9-10 mai 2008, Facultatea de Management Financiar Contabil, Constanta Universitatea Spiru Haret, Editura Europolis Constanta 2008, 978-973-676-305-2, pp. 51-59.

- Doval, E., Doval, O. (2008) *Strategic decision-making based on dominant logic*. Sesiunea de comunicari stiintifice a cadrelor didactice from facultatile economice „ECONOMIE, INTEGRARE, EFICIENTA” Bucuresti, 9 mai 2008, Universitatea Spiru Haret, Facultatile economice, Editura FRM 978-973-163-230-8, pp. 360-365.
- Doval, E., Stoica, M., Lupasc, I. (2007) *Limite and oportunitati in managementul investitiilor in cadrul IMM-urilor in contextul integrarii României in Uniunea Europeana*. Sesiune de comunicari stiintifice, Universitatea Spiru Haret, Facultatea de Management Brasov, Managementul in conditiile post-aderare, 13-14 mai 2007. Volumul sesiunii: Eficienta, Legalitate, Etica, ISSN 1843-6420, Editura Alma Mater, Sibiu, pp.131-142.
- Doval, E. (2007) *Conexiuni ale finantarii apararii in context mondial*. Universitatea Nationala de Aparare Carol I, Masa rotunda: Premise ale managementului integrat al apararii, Brasov, 14 decembrie 2007. Volumul Managementul integrat al resurselor de aparare. Necesitate, actualitate, perspective, Editura Universitatii Nationale de Aparare Carol I, 978-973-663-686-8, pp. 90-96.
- Doval, E. (2007) *Schimbarea in managementul integrat al apararii: Conditie and/sau consecinta a modificarilor in fizionomia misiunilor internationale?* Universitatea Nationala de Aparare Carol I, Masa rotunda: Premise ale managementului integrat al apararii, Brasov, 23 July 2007. Editura Universitatii Nationale de Aparare Carol I, 978-973-663-621-9, pp. 30-37.
- Doval, E., Bondrea, A. (2006) *Abordari ale conceptului de invatare organizationala in economia bazata pe cunoastere*. Workshop Brasov Noiembrie 2006. Site Universitatea Spiru Haret [www.spiruharet.ro/](http://www.spiruharet.ro/) eCEL.
- Doval, E., Alexandrescu, G. (2006) *Criterii decizionale in conditii de incertitudine*. Sesiune de comunicari stiintifice, Colegiul de Razboi, Universitatea Nationala de Aparare "Carol I", 10 Ianuarie 2006, in volumul Actualitate and perspective in societatea inalt tehnologizata. Editura Universitatii Nationale de Aparare Carol I 973-663-302-0, pp. 331-336.
- Alexandrescu, G., Doval, E. (2006) *Metode decizionale in conditii de risc*. Sesiune de comunicari stiintifice, Colegiul de Razboi, Universitatea Nationala de Aparare "Carol I", 10 Ianuarie 2006, in volumul Actualitate and perspective in societatea inalt tehnologizata.
- Doval E. (2006) *Corelatii intre Utilizarea IT and Transparenta in Guvernarea locala a Brasovului*. Volumul Lucrarile celei de a XIV-a conferinte de comunicari stiintifice Brasovul – Oras modern european, Universitatea "Spiru Haret", 16 aprilie 2005, Brasov. Alma Mater Sibiu 2006, 973-632-301-3, 978-973-632-301-0, pp.19-25.
- Stoica, M., Hâncu, D., Doval, E. (2005) *Valorificarea traditiilor economice ale Brasovului prin parcuri euroindustriale*. volumul Lucrarile celei de a XIV-a conferinte de comunicari stiintifice Brasovul – Oras modern european, Universitatea "Spiru Haret", 16 aprilie 2005, Brasov, Alma Mater Sibiu, 973-632-301-3, pp.191-196.
- Stoica, M., Doval, E. (2004) *Conceptul de subtilitate in economia cunoasterii*. Simpozionul «Avantajele strategice ale tehnologiei informatonale and transferul de tehnologie in economia româneasca», ICECHIM Bucuresti, 8-10 Decembrie 2004.
- Doval, E. (2004) *Sursele externe in dezvoltarea strategica a firmei*. Lucrarile celei de-a XIV-a conferinte de comunicari stiintifice Eficienta, Legalitate, Etica, Universitatea "Spiru Haret", mai 2004, Brasov. Lux Libris Brasov, 973-9458-28-9, pp. 24-31.
- Doval, E., Stoica, M. (2004) *Metode de evaluare a uzurii morale a organizatiei*. Lucrarile celei de-a XIV-a conferinte de comunicari stiintifice Eficienta, Legalitate, Etica, Universitatea "Spiru Haret", mai 2004, Brasov, Lux Libris Brasov, 973-9458-28-9, pp.197-203.
- Doval, E., Stoica, M. (2003) *Variabilele utilizate in fundamentarea deciziilor manageriale*. Lucrarile celei de-a XIII-a conferinte de comunicari stiintifice, Brasov, Eficienta, Legalitate, Etica; Universitatea "Spiru Haret"; decembrie 2003. Lux Libris Brasov, 973-9458-28-9, pp.107-114.
- Stoica, M., Doval, E. (2003) *De la hazardul moral la parteneriatul creativ*. Lucrarile celei de-a XIII-a conferinte de comunicari stiintifice, Brasov, Eficienta, Legalitate, Etica; Universitatea "Spiru Haret"; decembrie 2003. Lux Libris Brasov, 973-9458-28-9, pp. 28-32.
- Stoica, M., Doval, E. (2003) *Utilizarea multimilor subtile la diagnosticarea performantelor firmei*. Lucrarile celei de a XII-a conferinte de comunicari stiintifice, Eficienta, Legalitate, Etica", Universitatea "Spiru Haret" Brasov, mai 2003. Lux Libris Brasov, 973-9428-95-9, pp. 53-61.
- Others (1977-2002).

## II. CONTRACTE DE CERCETARE

### Project manager:

1. Doval, E. (Project manager 2011), *Development and implementation of a monitoring, continuing improvement and evaluation of the open and distance higher education based on performance indicators and international quality standards (Dezvoltarea and implementarea unui sistem de monitorizare, imbunatatire continua and evaluare a calitatii in invatamântul superior deschis and la distanta pe baza indicatorilor de performanta and standardelor internationale de calitate)*, contractor Spiru Haret university, in partnership with Comercial Academy Satu Mare, TEHNE and TUV Austria România, 2011-2013, Structural funds strategic project, POSDRU/86/1.2/S/60720 No.. E9927/28.12.2010, period 2011-2013, amount financed: 16.950.888 lei, [www.spiruharet.ro](http://www.spiruharet.ro).
2. Doval, E. (Regional manager) *Performance in carier and business for women (Performanta in cariera and in afaceri pentru femei)*, contractor Spiru Haret university, Project financed by structural funds POSDRU no..97/6.3/S/58571, period 2010-2012, Amount financed: 4.095.192 lei, <http://www.carierafemei.ro/>.
3. Doval, E. (Project manager), Contract MEDC, CEEX 2006 Modul III no.229/2006 contractor Spiru Haret university - Partner 1; Academy of Economics - Partner 2 and Transilvania university from Brasov - Partener 3): *Promoting e-CEL partnership for continuing learning programs development in the view of knowledge based economy (Promovarea parteneriatului e-CEL pentru dezvoltarea programelor de invatare continua in viziunea economiei bazate pe cunoastere)*, August 2006-July 2008, amount financed: 185.000 lei. [ecel.spiruharet.ro/](http://ecel.spiruharet.ro/)
4. Doval, E. (Project manager from the partner Spiru Haret University), Contract MEDC CEEX Modulul III no..40/2006: *Development of antreprenorial culture for a performant management based on investments and knowledge (Dezvoltarea culturii antreprenoriale pentru un management performant bazat pe investitii and cunoastere)*, period January 2006-December 2007, Contractor Academia of



- Economics in partnership with Spiru Haret university, Comercial Academy Satu Mare and Romanian Academy CIES , amount financed 190.000 lei.
5. Doval, E. (Project manager subcontracting), International grant contract No. RO 9904.04-2.531/2004; subcontract no.70/17.07.2004: *Informatic product for strategic managerial analysis* (Produs informatic pentru analize strategice manageriale), subcontractare "Methodology for software" (Metodologia de lucru pentru faza de proiectare in informatica), amount financed 39.000 euro, closed.
  6. Doval, E. (Project manager), partial international financing, No..9/22.08.2002: *Market research regarding unemployment in Brasov county for support and consulting in business to set up a SMS companies services (Cercetarea pietei somerilor din judetul Brasov pentru Servicii de asistenta pentru infiintarea de IMM-uri and consultanta in afaceri)*, August 2002-December 2002, with AJOFM Brasov, Phare and Ministerul Muncii and Protectiei Sociale, financing amount 3200 euro, closed.
  7. Doval, E. (Project manager) International contract from „Renaissance de l'Europe de l'est de l'ACDI" Z-020238, grant Canada, No. 25/17.11.2000, Business Strategy Agents SRL Brasov, with the agreement of the Ministry of Industry and Commerce – Department of environment protection, SANAXEN (Services Environnementaux Inc.) Canada and ICCO Brasov, *Market research regarding the degree of contamination of equipment with PCB in Romania (Cercetare de piata privind estimarea gradului de contaminare cu bifenilpoliclorinat - BPC a echipamentelor din ROMÂNIA)*, October 2000-April 2002, financing amount: 11.000 canadian Dollars, closed.
  8. Doval, E. (Project manager) International contract financed by the World Bank, with Ameridac, SUA and Business Strategy Agents Brasov," 2000-2001, *Research on Romanian environment to find alternatives for investments in heavy trucks industry"*, financing amount 5500 USD, closed.

#### Membru in echipe de proiecte:

9. Doval, E. (team member; expert-trainer) Project: "ATENA - Technical and educational assistance at the national level for actions against discrimination in the companies of gas industry (Asistenta tehnica si educationala la nivel national pentru actiuni de combatere a discriminatatii in companiile din industria gazelor), ID Proiect: POSDRU no. 126114 (February-September 2015) Gaz România Union in partnership with S.C. FORMARE PROFESIONAL SRL Bucure ti.
10. Doval, E. (team member; expert) *Qualification in balnear tourism- A chance for future (Calificarea in turismul balnear - o sansa pentru viitor!)* AM POSDRU/OI ID59411, contractor Organizatia Patronala a Turismului Balnear from România in parteneriat with FMT + partener - formator, Aro Palace, Mangalia SA, Gastrotur Moneasa, Pro Expert, Abeona, Inacom, Asociația Patronala a Turismului Balnear from Câmpia de Sud a Ungariei, period 1 July 2010 – 30 June 2013, amount financed: 20.000.000 lei.
11. Doval, E. (team member; expert), *European quality in the higher education (Calitate europeana in invatamântul superior)*, Universitatea Spiru Haret in partnership with Universitatea Nationala de Aparare Carol I and Compania Pluri Consultants Romania, 2010-2012, Fonduri structurale AMPOSDRU/OI, no.86/1.2/S/62249, Amount financed: 17.878.149,77 lei, <http://spiruharet.ro/posdru/calitate>.
12. Doval, E. (team member; expert) *Entrepreneus in tourism (Antreprenori in turism)* Structural funds AMPOSDRU/OI 92/3.1/S/63567, Contractor Universitatea Spiru Haret, period 2010-2012, Amount financed: 3.241.031,64 lei (in progress) <http://antreptur.uv.ro/>.
13. Doval, E. (team member; expert, consultant in business plans) *IT for management competence and entrepreneurial development (IT-Pentru dezvoltarea competentelor manageriale and antreprenoriale)*, No. POSDRU/31/3.1/G/8123, contractor SanSoftware in partnership with Transilvania university from Brasov, SC Enna Cher SRL, SC. Ascont SRL, Uniunea generala a industriasilor from România – UGIR-1903 Brasov and Brasov Chamber, period 2009-2011, Amount financed: 1.889.139 lei, <http://www.san.ro/posdru/index.jsp>.
14. Doval, E. (team member) CJ Brasov, *Public institution management (Managementul institutional la nivelul Consiliului Judetean Brasov-Identificarea aspectelor dominante ale culturii organizationale la nivelul Consiliului judetean Brasov si orientarea acestora in directia cresterii performantei activitatii)*; Doval E. Section: Elemente de management comparat european la nivelul CJ Brasov. Adaptation and extention, March-June 2008, financed by the CJ Brasov in amount of 100.000 lei.
15. Doval, E. (team member) MEEdC, CNC SIS 2007 no.14GR/14.05.2007 cod 981/2007, with Academia Nationala de Aparare „Carol I”, Director contract prof. univ. dr. Florian Rapan, *Influenta sistemului de management integrat al resurselor nationale de aparare asupra indeplinirii misiunilor fortelor românesti participante la actiuni militare internationale (2007-2008)*, Amount financed: 200.000 lei.
16. Doval, E. (team member) MEEdC, CEEX 2005 Modul I, ASE Bucuresti (coordonator), Transilvania university Brasov, Centru de Economia Industriei and serviciilor Buwithresti - Partener 2, IPA Bucuresti, ICI Bucuresti, CJAS Prahova, Director de proiect Prof. Dr. Ion Vasilescu, ASE Bucuresti, *Optimizarea sistemului de finantare, productie and distributie a serviciilor de sanatate pentru cetatenii europeni (OSISS)*, project financed by MEEdC- ANCS (Subcontract partnership No.823/06.10.2005 with Partener 2).
17. Doval, E. (team member) MEEdC, CEEX 2005 no.13 CEEX –F03/07.10.2005, Academia de Studii Economice Bucuresti and Academia Româna, Institutul National de Cercetari Economice, Centrul de Economia Industriei and Serviciilor, director de proiect: prof. univ. dr. Adrian Curaj, ASE Bucuresti, *Dezvoltarea unei retele nationale deschise a entitatilor economice productive ca spatiu de clausterizare dinamica pentru crearea unor intreprinderi virtuale, pe obiective definite prin set de attribute*, sectoral project, financed by MEEdC.
18. Doval, E. (team member-expert) MEEdC, Plan sectorial with CNC SIS-UEFISCSU no. 10467/09.05.2005, Academia de Stiinte Economice Bucuresti, director de proiect: prof. univ. dr. Adrian Curaj, ASE Bucuresti, *The elaboration of the national strategy in the domain of Research & Development for the period 2007-2013 (Elaborarea strategiei nationale in domeniul CDI pentru period 2007-2013 bazata pe elementele unei planificari strategice)*, sectoral project, financed by MEEdC .
19. Doval, E. (team member) contract no. 265/09.19.2005, Academia Româna, Institutul National de Cercetari Economice, Centrul de Economia Industriei and Serviciilor and Institutul National de Cercetare Stiintifica in domeniul Muncii and Protectiei Sociale, director de proiect: prof. univ. dr. Stefan Ragalie no. 265/09.19.2005: *Protection of the occupation and the deficit of qualification on short term*, sectoral project, financed by MEEdC.
20. Doval, E. (team member) Fundamental interdisciplinary program of the Romanian Academy, 2005: *Prevention of phenomena with major risk at national level*.

#### Participare in competitii de proiecte (necontractate)

PNII projects: 2 projects, 2008 (eligible, lack of financed); Structural funds: 3 projects, 2008; FP7-SSH-2007-1: 3 projects, 2007.

### III. RECUNOASTERE PROFESIONALĂ

#### Citari in databases (selectie)

- Shadi Habis Abu Aloush, The Role of Data Warehouse in Decreasing the Time of Decision Taking, Australian Journal of Basic and Applied Sciences, 9(5) March 2015, Pages: 216-219, ISSN: 1991-8178, 2015 AENSI Publisher, cited: Oriana Negulescu, Elena Doval, 2014, The quality of decision making process related to organizations' effectiveness, Emerging Markets Queries in Finance and Business, Procedia Economics and Finance, 15: p. 858- 863 (Global impact factor-2012: 0,425), [ajbasweb.com/old/ajbas/2015/.../216-219.pdf](http://globalimpactfactor.com/australian-journal-of-basic-and-applied-sciences/); <http://globalimpactfactor.com/australian-journal-of-basic-and-applied-sciences/>.
- Dragomir, C. (2014) Public administration reform towards the new public management, Review of General Management, Volume 20, Issue 2, Year 2014, p. 127-137 cited: Doval, O. & Doval, E., (2011). Government intervention in economy and its impact on organizations' development. Review of General Management. 12(1), 69-77; [www.managementgeneral.ro/](http://www.managementgeneral.ro/).
- Panzaru, S. (2014) Teamwork - guarantee of managerial success, Review of General Management, Volume 20, Issue 2, Year 2014, p. 150-158 cited: Negulescu, O., Doval E., (2014). Managers' position against risk, uncertainty and efficiency within green industry: ten question, Procedia- Social and Behavioural Sciences, Elsevier, vol 124, vol. pp.339-343; [www.managementgeneral.ro/](http://www.managementgeneral.ro/).
- Stefanescu, A., (2010) *Intelligent agent approach for business process management, Theoretical and Practical Research in Economic Fields, Volume I , Issue 2(2), Winter*. Indexed in [IndexCopernicus](#), [EBSCO](#), [RePEC](#), cited Doval, E. (2009) *Dominant logic in investments in knowledge decision-making*. Review Metalurgica International no..4/2010, pp. 127-130 .
- Georgescu, F. (2009) „*The forecasting and diagnosis analysis of cash flows. The calculation and covering of the treasury balances*”, paper presented at the international conference „The World's Economy in the Times of Global Crisis” Craiova, România, 5-6 November 2010, section Accounting and audit, vol 1, pg. 177-195, ISBN 978-606-510-995-7, coted CNCSIS B+, <http://cesmaa.uv.ro/conferences.php>., cited Doval, E. (2009) *Dominant logic in investments in knowledge decision-making*. Review Metalurgica International no..4/2010, p. 127-130
- Georgescu, F. (2010)„*The forecasting and diagnosis analysis of cash flows. The calculation and covering of the treasury balances*”, paper presented at the international conference „The World's Economy in the Times of Global Crisis” Craiova, România, 5-6 November 2010, section Accounting and audit, vol 1, pg. 177-195, ISBN 978-606-510-995-7, quoted CNCSIS B+ <http://cesmaa.uv.ro/conferences.php>, cited Doval, E. (2009) *Return on investments in marketing integrated communications within global environment*. Review Metalurgica International no.4/2010, ISSN 1582–2214, pp. 124-126.
- Georgescu, F. (2010), *Analiza ratelor financiare specifice trezoreriei intreprinderii*, paper published in review Tribuna Economica, No. 48/2010, pg. 63-79, Sectiunea Eficienta. [http://www.tribunaeconomica.ro/index.php?id\\_tip\\_categorie=despreTE&id\\_categ=1](http://www.tribunaeconomica.ro/index.php?id_tip_categorie=despreTE&id_categ=1), cited Doval, E. (2008) *Previuzinea economica in managementul firmei (Economic forecasting for the firm management)*. Ed. a 3-a. Editura Fundatiei România de Măine, Bucuresti, ISBN 978-973-163-104-2.
- Georgescu, F. (2010), „*The forecasting and diagnosis analysis of cash flows. The calculation and covering of the treasury balances*”, paper sustinuta la Conferinta stiintifica internationala „The World's Economy in the Times of Global Crisis” Craiova, România, 5 - 6 November 2010, la section Accounting and audit, vol 1, pg. 177-195, ISBN 978-606-510-995-7, quoted CNCSIS B+, <http://cesmaa.uv.ro/conferences.php>, cited Doval, E., Helerea, E. (coordonatori) (2007) *Pro-Active Partnership in Creativity for the Next Generation*. Presses Internationales Polytechnique, Québec, Canada. ISBN 978-2-553-01412-3, 2 volume, 990 p. 307-310, 336-338, 610-613.
- Serban, D.M. (2010), *Managerul României europene*. Ed. SIN, 2010, ISBN 978-606-577-001-0, [lectura.bibliotecadigitala.ro/](http://lectura.bibliotecadigitala.ro/), cited Doval, E. (2008) *Investments management (Managementul investitiilor)*, Ed. Fundatiei România de Măine, Bucuresti.
- Serban, D.M. (2010) *Paradigma reformei manageriale in invatamantul preuniversitar*, Editura SIN, 2010, ISBN 978-606-577-000-3, [lectura.bibliotecadigitala.ro/](http://lectura.bibliotecadigitala.ro/), cited Doval, E. (2008) *Organizational change management in the international context (Managementul schimbarii organizationale in context international)*, Editura InfoMarket, Brasov.

**Visibilitate:** <http://ideas.repec.org/p/pramprapa/>, <http://ideas.repec.org/j/>, [ideas.repec.org/s/fmb/journal.html](http://ideas.repec.org/s/fmb/journal.html); [econpapers.repec.org/article/](http://econpapers.repec.org/article/), <http://academic.research.microsoft.com/>

#### Organizator de evenimente stiintifice

- Member of Organization committy of the International symposium ODEQA-2011, Satu Mare, June 2011.
- Chair Section C2 Ethics and University, 25 November 2010 at the International Management Conference MIC2010, Ankara, [www.mic.fm-kp.si](http://www.mic.fm-kp.si).
- Chair Section Economics 3-6 June 2009: The 33rd ARA Congress hosted by Alma Mater University Sibiu, 2-7 June 2009, [www.uamsibiu.ro/](http://www.uamsibiu.ro/).
- Chair (organizer) of the International symposium “*Effects of continuing learning on labor market and organizations competitiveness*”, 21-22 June 2008, hosted by Spiru Haret, University, Faculty of Management Brasov, [eol.spiruharet.ro/](http://eol.spiruharet.ro/).
- Chair (organizer) of the 31st ARA Congress *Pro-Active Partnership in Creativity for the Next Generation*, hosted by Transilvania University of Brasov, 31 July - 5 August 2007; <http://www.meca.polymtl.ca/ion/ARA-AS>, [http://en.wikipedia.org/wiki/American-Romanian\\_Academy\\_of\\_Arts\\_and\\_Sciences](http://en.wikipedia.org/wiki/American-Romanian_Academy_of_Arts_and_Sciences).
- Member in the Organization committy of the international symposium *Implicatiile economico-sociale ale aderarii României la Uniunea Europeana*, organized by the Brasov Club of the Economists, 21-22 November, 2008.
- Member in the Organization committy of the international symposium *Virtual lifelong learning in Romania within European and international space*, Transilvania University of Brasov, June 2007.
- Member in the Organization committy of the international symposium *Mediul de afaceri in contextul aderarii României la Uniunea Europeana*, organized by the Brasov Club of the Economists, 1-2 November, 2007.

- Member in the Organization committee of the international symposium *Implicatiile economico-sociale ale aderării României la Uniunea Europeană*, organized by the Brasov Club of the Economists, 1-2 November, 2006.
- Member in the Organization committee of the international symposium *Eficiența, Legalitate, Etică*, organized by Universitatea Spiru Haret, Faculty of Management Brasov and the Romanian Academy-CIES, May, 2006.

#### Visiting fellow invitations to other universities for lectures delivery

- Transilvania University of Brasov, Faculty of Silviculture, Training Program for Implementing the Development Strategy of N.F.A. ROMSILVA, Financer: World Bank for financing the Forestry Development Project (FDP), lectures in English language: *Organizational withlture* and *Strategic management* (aprilie 2009);
- DRESMARA (Department of defence management resources) with the Institut of defence analyse, Washington DC (2002-2007) „The defence planning” and with the Cranfield University, GB (2005) „*Management and defence diplomacy*”.

#### Member in Scientific Board/Editorial team of Journals and the activity as reviewer of articles

- *Journal of Business and Management Sciences*, ISSN 2333-4495 print; 2333-4533 online, <http://www.sciepub.com/journal/jbms/EditorialBoard>.
- *Management and Organizational Studies*, ISSN 2330-5495, SCIEDU Press, USA, Canada.
- *The Journal of Business Management and Economics (JBME)*, <http://e3journals.org/JBME/Editorial%20team.htm>
- *The Journal of Academic Research in Economics (JARE)*, <http://jare-sh.com/>, indexed in EBSCO, Central and Eastern European Online Library CEEOL, Research Papers in Economics RePEc etc. ISSN 2066-0855
- *Journal of Applied Economic Science (JAES)*, indexed in RePEc, SCOPUS, CEEOL, IndexCopernicus and EBSCO databases, [www.jaes.reprograph.ro](http://www.jaes.reprograph.ro).
- *Journal of General Management (JGM)*, indexed in RePEc, Copernicus, Cabell, Ulrich, EBSCO; <http://www.managementgeneral.ro/>.
- *Scientific Bulletin of the Politehnica University of Timisoara, Transactions on Economics and Social Science (BS-UPT SESU)*, ISSN 1583-7475, Editura POLITEHNICA, Timisoara, <http://www.mpt.upt.ro/pag/411.html>
- Reviewer, *African Journal for Business Management (AJBM)*, [www.academicjournals.org/AJBM](http://www.academicjournals.org/AJBM).
- Reviewer, *Proceedings of MIC2010 Conference*, Ankara.

#### Referent teze de doctorat

- Doctoral thesis *Cercetări privind evoluția și opțiunile strategice ale firmelor românești de servicii ingineresti de consultanță și proiectare monospecializate industriale care operează în industrii aflate în declin. Cazul institutelor de inginerie tehnologică, consultanță și proiectare industrială specializate pe siderurgie*, issued by PhD student Gabriel Sorin Stroe under the coordination of Professor Cezar Scarlat, University Politehnica Bucuresti, 2015.
- Doctoral thesis *Contribuții la perfecționarea tehnologiei și echipamentelor pentru condiționarea plantelor medicinale și a fructelor de p dure*, issued by PhD student Constanta Cristina Florea, under the coordination of Professor Gheorghe Bratucu, Transilvania University of Brasov, 2014.
- Doctoral thesis *Perfecționarea evaluării eficienței economice a proiectelor de investiții*, presented by PhD student Catuti Constantin Cristian, under the coordination of Professor Ion Vasilescu, Rector order of the Academy of Economic Studies no. 105/21.06.2006;
- Doctoral thesis *Eficiența economică a investițiilor în logistica asigurării materialelor*, presented by PhD student Marian Samaru, under the coordination of Professor Marcel Dragos Stoica, Rector order of the Academy of Economic Studies in 2006;
- Doctoral thesis *Perfecționarea managementului investițiilor în instituțiile publice*, presented by PhD student Viorica Savescu, under the coordination of Professor Marcel Dragos Stoica, Rector order of the Academy of Economic Studies no. 345/15.10.2008;
- Doctoral thesis *Eficiența implementării unui sistem de management al cunoștințelor în instituțiile de învățământ superior*, presented by PhD student Lupşa-Tataru Dana Adriana, under the coordination of Professor Marcel Dragos Stoica, Rector order of the Academy of Economic Studies in 2008.

#### Membru în asociații internaționale

- Member of the World Economists Association (2013), [www.worldeconomistsassociation.org](http://www.worldeconomistsassociation.org);
- Corresponding member of the AMERICAN-ROMANIAN ACADEMY of ARTS and SCIENCES (since 2007 by democratic elections), <http://www.meca.polymtl.ca/ion/ARA-AS>;
- Member of ICDE – INTERNATIONAL COMMITTEE of DISTANCE LEARNING, Norvegia (since 2007), <http://www.icde.org/Europe.9UFRzK03.ips>.
- Membru de EDEN – EUROPEAN DISTANCE AND E-LEARNING NETWORK (since 2010);
- Member of SIGEF – International society of fuzzy management and economy, Spain (since 2006);
- Member of OU-ALUMNI (Open University-MBA), Milton Keynes, UK (since 2006).

#### Reprezentarea Universitatii Spiru Haret University la evenimente științifice internaționale

- 2011, 4-7 April, Madrid, INQAAHE CONFERENCE 2011 "Quality Assurance: Foundation for the Future".
- 2011, 12-13 May, Brussels, Workshop: Mapping the application and implementation of the ESG (MAP-ESG), EUA-European University Association, Fondation universitaire (University Foundation), Brussels.
- 2010, 18-20 November, Lyon: *the fifth European Quality Assurance Forum, Building Bridges: Making sense of QA in European, national and institutional contexts*, co-organised by ENQA, ESU, EUA and EURASHE and supported by the Lifelong Learning Programme of the European Commission, hosted by University Claude Bernard Lyon I, France.

- Ñ 2009, 5-12 February, Washington D.C., *91st ACE Annual Meeting*, ACE Institute for New Chief Academic Officers, National Association of Diversity Officers in Higher Education (NADOHE).
- Ñ 2009, 19-21 November, Copenhagen: The 4th European Forum for Quality Assurance, EUA, *Creativity and diversity: challenges for quality assurance beyond 2010*.
- Ñ 2008, 23-25 October, Rotterdam: EUA Autumn Conference, *Inclusive and responsive universities for competitiveness in Europe*.
- Ñ 2008, 11-13 October, Bruxelles: *EUA training for Institutional quality assurance self evaluation*.

#### **Membru In asociatii profesionale nationale**

- Ñ ANEVAR „National association of appraisers in Romania”;
- Ñ CAFR „Financial auditors chamber in Romania”;
- Ñ CECCAR „Romanian accounting experts body”;
- Ñ UGIR-1903 „General Association of Business Owners in Romania-1903”, founder and vice-president of Brasov branch;
- Ñ Brasov county commission „Equality of chances”;
- Ñ Brasov Club of Economists (Clubul economistilor brasoveni);
- Ñ Romanian Marketing association;
- Ñ Apointed Mediator for solving interest conflicts in the Brasov County (Ministrer of labour, family and social protection Decision no. 152/2010, Official Monitory no.135/2010).

#### **Alte activitati in interesul invatamantului superior**

- Ñ Elaboration of the Audit anual plan and the monthly audit reports with the Faculty of Management brasov as Chief auditor (2013-present time);
- Ñ Elaboration of The Study Guide of the Faculty of Management Brasov (by programs) (2006, 2012 and 2013) [www.spiruharet.ro](http://www.spiruharet.ro);
- Ñ Elaboration of the Internal evaluation reports for a master degree program and for 11 postgraduate programs with the Faculty of management Brasov (2012-2013).
- Ñ ARACIS evaluator, reconfirmed in November 2010.
- Ñ Internal evaluation reports for the Spiru Haret University: 2007-2008, 2008-2009, 2009-2010 and 2010-2011, as director and vice-rector for the quality management.
- Ñ Elaboration of over 50 procedures, methodologies and rules for quality management in education and research for the Spiru Haret University (2007-2011).
- Ñ Online participation with proposals of politics at the consulting activity regarding public policies proposed by experts pannels in the project „Quality and leadership for the romanian higher education on the 2025 horizon”.
- Ñ Representative of *Spiru Haret* university in the implementation team of the project „the methodology of realization of the Qualification national framework in the higher education, the field of economics-management, coordinated by the National Agency for higher education qualification and economic-social environment partnership (ACPART).

#### **Premiu international**

American Romanian Academy of Arts and Sciences Award 2007 „for the distinctive contribution to the educational and scientific progress in the spirit of free exchange of values and ideas’, California, SUA.

Prof. univ. dr. Elena Doval